

5-7-2015

## Art Beat : Arts Alliance Newsletter (2015 : 05 : 07)

St. Petersburg Arts Alliance

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The St. Petersburg Arts Alliance  
and the Greenhouse present:

# The Arts Business Collaborative

Monday Nights, 5:30-8:00 p.m.  
June 15 - July 20

**The Arts Business Collaborative (ABC) is a six-week program of business development training for artists of all disciplines, as well as personnel of arts organizations.**

**Session topics will include:**

- Defining Your Goal
- Developing Your Brand
- Media and Promotion
- Social Media and Marketing
- Legal and Business Basics
- Practical Business Tools



**Sessions will be held at:**

The Greenhouse  
440 2nd Avenue North  
St. Petersburg, FL 33701

**Registration: \$75 (includes six light dinners)**  
Visit [stpetegreenhouse.com/Summer2015ABC](http://stpetegreenhouse.com/Summer2015ABC)  
or call (727) 893-7146 for more information.



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