The St. Petersburg Arts Alliance and SPARC at the Greenhouse present:

Social Media for Your Creative Business

Thursday, April 16, 2015
Networking: 8:30 a.m., Program: 9:00 - 10:30 a.m.

The Greenhouse
440 2nd Avenue North
St. Petersburg, FL 33701

Creative businesses have to effectively market and promote themselves consistently. Topics include:

- Learning about the marketing involved in St. Pete’s Second Saturday ArtWalk and how you can build on it (ArtWalk artists, galleries and studios are strongly urged to attend).
- How you can set up and “sell” on ETSY.

Panelists:
- Tracey Kennard - Executive Director, Warehouse Arts District Association
- Christine Lembo - Artist & Instructor, Etsy Craft Entrepreneurship Program
- John Collins - Executive Director, St. Petersburg Arts Alliance; Writing for media and media lists

Register at: www.stpetegreenhouse.org/SPARCs
or call (727) 893-7146

The St. Petersburg Artists’ Resource Collaborative (SPARC)
“Igniting the Business of Art in St. Petersburg”

Formed in 2009, the St. Petersburg Artists’ Resource Collaborative (SPARC) offers business training geared toward artists and serves as a forum to identify, discuss and resolve issues and challenges typically encountered by the artist community.