

University of South Florida St. Petersburg

Digital USFSP

Administrative Unit Reports

Research Documents, Learning Compacts, and
Institutional Statistics

2018

Administrative Unit Report - University Advancement [Effective 2018]

University of South Florida St. Petersburg

Follow this and additional works at: https://digital.stpetersburg.usf.edu/institutional_research_aur

Recommended Citation

University of South Florida St. Petersburg, "Administrative Unit Report - University Advancement [Effective 2018]" (2018). *Administrative Unit Reports*. 27.

https://digital.stpetersburg.usf.edu/institutional_research_aur/27

This Other is brought to you for free and open access by the Research Documents, Learning Compacts, and Institutional Statistics at Digital USFSP. It has been accepted for inclusion in Administrative Unit Reports by an authorized administrator of Digital USFSP.

AUR - University Advancement

AUR - University Advancement

<i>Outcome/Objectives</i>	<i>Means of Assessment</i>	<i>Findings</i>	<i>Use of Findings</i>
<p>Raise \$3 million in support of University Priorities for FY 18-19 - Successfully raise private support to advance the university's highest priorities - by exceeding goal - final amount raised \$4.7 million.</p> <p>Outcome/Objective Status: Completed</p> <p>Planned Assessment Year: 2018 - 2019</p>	<p>One-Time Activity - Success will be determined by totaling all financial commitments to USFSP withing FY 18-19.</p> <p>* Criterion for Success: Minimum target to achieve goal is raising \$3 million</p> <p>* Person(s) Responsible: Deborah Read and University Advancement team of fund raisers -two Associate Director of Development positions (Kate Samy, and Vacant, and Associate Director of Constituent Relations, Alexis Searfoss, and Advancement Administrator, Evan McCullough</p>	<p>Reporting Period: 2018 - 2019</p> <p>Conclusion: Exceeds Expectations</p> <p>University Advancement successfully achieved goal and exceeded \$3 million fund raising goal by raising \$ 4.7 million in support of USFSP's priorities. (04/19/2019)</p> <p>Analysis of Findings: Private support exceeded the \$3 million goal</p>	<p>Use of Findings: Based on this year's results, and the number of proposals/potential gifts in the pipeline, will provide the basis for what we can expect to raise next year - hence, setting the new goal for FY 19-20. The anticipated goal, which is submitted through the USF Foundation, as approved by the Chancellor, is expected to be \$3 million again for FY 19-20. (04/19/2019)</p>