10-5-1988


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OPINION: Tampa Bay Business Journal says USF is showing signs of maturity beyond its years. Page 2.

INAUGURATION: Politicians, academicians and business leaders from around the country will come to USF for a symposium that’s part of President Borkowski’s inauguration. Page 4.

ASBESTOS: The country will come to terms with USF’s campus. Page 5.

ACTING DEAN: Dr. William J. Heim has been named acting dean of USF’s College of Arts and Letters. Dean James Strange resigned from the post in September. Page 8.

COLLEGE FOR A DAY: Minority teens get a chance to check out college and for Future: Minority Teens. Page 10.

LIBERAL ARTS: The Master of Liberal Arts program offers a well-rounded education and sharpens analytical and communication skills. It provides a broader philosophical and ethical perspective, says department chair Amy Sparks. Page 8.


Welcome to Inside USF

This is the first issue of Inside USF, USF’s new faculty/staff newsletter. The University had outgrown Intra­com, the newsletter that had served USF for many years. Through focus groups, telephone interviews and less formal channels, we’ve tried to come up with a publication that more accurately fits the needs and desires of our readers.

We’ve also initiated some new departments, some of which will make their first appearance in this issue. In "Focus," we’ll look at different departments, centers, offices or other units within USF and the services they offer. "Opinion" will offer the views and campus leaders and others on campus matters.

The biggest change, of course, is the size. With eight pages instead of four, we’ll be able to provide much more complete coverage of the University. We’ll continue to publish every two weeks, as the academic calendar permits. And more than ever, we’ll be looking for your input and comments. Please call us at ext. 4014 or drop us a note at ADM 264 anytime.

Parking for the inauguration.

Parking lot 3B, in front of the Theatre Dome, will be closed Thursday, Oct. 13 and Friday, Oct. 14, to accommodate members of the community attending the inaugural ceremonies.

Additional parking for faculty, staff and students in the Fine Arts building is available for less than $2, up to the Fine Arts building along Laurel Drive.

"We hope the University community will understand this temporary inconvenience in light of the import­ance of the event," said Parking Serv­ices Director Jim Meran.

President Borkowski will be invested as the fourth permanent president of the University of South Florida in inaugural ceremonies at 2:30 p.m. Fri­day, Oct. 14 in the USF Dome.

The inauguration will cap three days of activities on the USF Tampa cam­pus that include Founders Day on Oct. 12, marking the University’s begin­nings in 1956, and a scholarly sympo­sium titled "Visions for the Future: Creating New Institutional Relationships," on Oct. 13-14.


Internationally known artist James Rosenquist will be on campus for an exhibition of his works at the new USF Art Museum, and a graphic exhibit, "USF Vision," will be on display in the lobby of Theatre I, site of the two­day symposium.

Most of the activities are free and open to the public, according to inaug­uration co-chairman George New­come. Tickets for scheduled meals and the inaugural ball must be purchased in advance.

Following are some of the highlights of scheduled events. For more infor­mation and a complete schedule, including a list of symposium speak­ers, contact Mary Murray, inaugura­tion coordinator, at ext. 2897.

Wednesday, Oct. 12

10 a.m.-12:30 p.m. Symposium, "Visions for the Future: Creating New Institutional Relationships." Theatre I.

9:30 a.m. Founders Day Breakfast, Tu­mor, Theatre, Tampa Bay Performing Arts Center. Tickets are free but must be obtained in advance. Call Mary Murray at ext. 2897.

3:30 p.m. University Lecture Series, Theatre I. The Lecture Series features "Theater and Architecture," by Dr. Christopher G. Spindler, Victoria College.

5 p.m. Welcoming reception for symposium and inauguration attendees. Art Museum. Tickets are free.

7 p.m. USF Symphony Orchestra in concert. The Phynhus Theatre, Tampa Bay Performing Arts Center. Tickets are $10.

8 p.m. Inaugural ball and cham­pagna breakfast. Ballroom, Hyatt Regency, Tampa. City Center Tickets are $50 per person.

Dr. Thomas D. Geletkus, chairman of human genetics at the University of Michigan, will give the inaugural address. Taking part in the investiture will be State University System Chancellor Charles Reed and Florida Board of Regents Chairman Joan Ruffer.

Special guests at the inaugural ceremonies will include Gov. Martinez, Rep. Gibbons, who introduced the legis­lation founding USF, Stella Thayer, president of the USF Foundation Board of Trustees, Grace Allen, widow of the first USF president, John Allen; former presidents Cecil Mackey and John Lott Bumw; and former acting presi­dents Harris Dean and Carl Riggs.

President Borkowski’s inauguration set for Oct. 14

Focusing on the future, the fourth president of the University of South Florida will be invested in a ceremony on Oct. 14.

Francis T. Borkowski will be invested as the fourth permanent president of the University of South Florida in inaugural ceremonies at 2:30 p.m. Fri­day, Oct. 14 in the USF Dome.

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American Friend Program

The American Friend Program, which is sponsored by the U.S. International Student Office, is a program that unites Americans with international students for purposes of friendship and cultural exchange. The international student does not live with the American family. Anyone interested in the program should contact the International Student Center, C171, ext. 3180.

New College gets Good Housekeeping seal

In the October issue of Good Housekeeping, New College is listed as one of the 22 best buys in quality education in the Southeast. The magazine’s "bargain chart" was prepared by Joseph Michalek, an education and careers editor at the New York Times.

Briefly

Spotlight Series

The Dance Department and the Theatre Department are teaming up to present the Spotlight Series, a series of five performances including three plays and two dance concerts. A $24 ticket is good for all five performances—The Glass Menagerie later this month, Fall Dancecapades in November, Mary Poppins in February, Spring Dance Concert in March and Amadeus April.

Besides the discount, the Spotlight Series offers first choice of seats, free replacement for lost tickets and easy ticket exchanges. For information, call the Fine Arts Box Office at ext. 2223.

Financial aid officer

Karen Lee Gibson was appointed coordinator of financial aid and veterans affairs for the St. Petersburg campus Aug. 11.

Gibson has a master’s degree in administration and supervision from the University of Tennessee at Chattanooga. She has 10 years’ experience in student development work at Cleveland State Community College in Tennessee. For five of those years, she was director of financial.
Asbestos removal from USF is under way

The USF Division of Environmental Health and Safety is currently removing asbestos from the Student Affairs Office in the Administration Building.

Asbestos removal began in the spring on the St. Petersburg and Florida Dreams, 1935-1956, which chronicles the evolving development and culture of the lower Pinellas peninsula.

The limited-edition book, sponsored by the St. Petersburg Historical Society and the Orange Belt Express inc., will be published this month. The book includes photos, autographs, and stories from the Nevada Poynter Memorial Library.

In June, the St. Petersburg Times featured excerpts from the book in a special centennial edition.

The students at the University for asbestos removal, Arsenault says, is the "survival of this little piece of earth—and the interaction between the natural environment and the human beings acting out their lives there."

Consider Doc Webbs, the master showman of volume sales who became staggeringly successful running his Webb's City complex of stores. Or Al Lang, the popular, baseball-loving mayor who sponsored the "greenbelt" ordinance and set his sights on transforming St. Petersburg into the tourist capital of the world.

Arsenault's favorite character was a woman of boundless energy named Katherine Bell Tippetts (1865-1950). Tippetts founded the area's first Advertising Society and Boy Scout troop, and swayed the Legislature into adopting the mockingbird as the state bird.

"She was incredible," Arsenault says. "She was on every conservation board and program, and wasumufl in five languages and wrote poetry, short stories and plays."

While researching his book, Arsenault found a mountain of intriguing historical material, enough to fill two books. He has his research at 1950 so he could write an "in-depth analysis of the pre-Sun Belt city rather than a slighthouse, curmudgeon of one of its entire history," he says.

Missing is the story of St. Petersburg during the great demographic explosion of the '50s and '60s, the tourists, boom, large-scale development.

But Arsenault says his book attempts to get to the heart of the city's history "by looking seriously at the past and how it impinges on present day laws and problems."

"St. Petersburg is a monument of a city," says Arsenault, disturbed about the city's redevelopment at the cost of some older buildings.

"It's ironic that in the centennial year the city is more threatened than at any time in its history," he says. "The bulldozers are potentially poised to tear down historic structures—it's terrifying that the aesthetic beauty and historic integrity could be lost.

Arsenault hopes readers recognize the value of the past and that "a city doesn't Have to be a Boston or Charleston with a 350-year history" to house great treasures.

Since finishing St. Petersburg and the Florida Dreams, 1935-1956, Arsenault has resumed working on The Stuff of Dreams: The Montgomery Bus Boycott and the Emergence of the Modern Civil Rights Movement.

He is co-authoring the book, to be published in 1990, with Milli Thornton of the University of Michigan. He has written The Wild Life of the Oysters; Jeff Davis and the Social Basis of Southern Politics; and The End of That Long Hot Summer: The Air Conditioner and Southern Culture, which appeared in the Journal of Southern History (1986). And won the 1986 Fletcher Green-Church Historical Association Prize.

Among others, he and Dr. Gary Mormon of USF have published a study titled From Dredland: Diversity and Cultural Change in Florida, 1880-1980 in the book Studies of the Sun Belt.

Compared to its sister institutions, the University of South Florida is just a toddler. But as it's showing the Gulf Bay area and even the state, age doesn't always dictate success.

USF—specifically its College of Engineering—has had a banner year. Officials have proved themselves as leaders in programs usually found at older, more established universities. And while the institution hasn't always won in the traditional sense, its efforts are beginning to reap big rewards.

Just look at the $250 million grant recently awarded to Florida's State University System from the Defense Advanced Research Projects Agency. USF is to serve as headquarters for the multiuniversity electronics program the DARPA grant is funding. And that's quite a coup for a public university that opened its doors to students just 28 years ago.

The very fact that USF was able to become DARPA headquarters points to the importance of its aggressive pursuit of such projects. We urge the university to keep its sights high; to keep after the state department of the arts programs—though even the efforts may not pay off immediately.

Of course, the university will help, too.

USF and its College of Engineering have proved themselves to be leaders in research and development and microelectronics. And that bodes well for the USF. Efforts to recruit "clean" industries to this region are running high. And high-tech industries—those that deal with the DARPA program's focus on microelectronics, optoelectronics, and nanocomposites and composite materials—fit that clean bill to a T. Even so.

USF's efforts also bode well for Florida. The state already has a significant technology sector that runs from St. Petersburg to Titusville. Filling in the void between the two gateway cities could help the state economically stronger and serve as a powerful business recruiting tool.

We urge USF to continue its push to get programs like DARPA. Even if those efforts fail in the traditional sense—as with Sematech—they'll have important ramifications we can't do without.