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Academic Learning Compact : Health Science Professions [Effective 2013]

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**Academic Learning Compacts – ALCs
Health Science Professions
CIP: 51.9999**

Academic Program Mission

To meet the critical need of the healthcare industry in at the local, regional and national level, the Health Sciences provides a broad-based baccalaureate degree with emphasis on the business practices, liberal arts and sciences as training for entry level positions in the health care industry. This three-track B.S. degree combines important aspects of public health, biological science, ethics, and business to this need. More to the point, the proposed BS degree in Health Sciences directly relates to three of the four SUS 2012-2013 Strategic Goals: (1) “Access to and production of degrees” (2) “Meeting statewide professional and workforce needs,” and (4) “Meeting community needs.”

Career/Employment Options for Graduates

The degree will prepare students for competitive graduate programs (e.g. Public Health, Public Administration, MBA, and Law School) or for direct entry into a health-related career (e.g. sales, hospital administration, health & safety, compliance, marketing, research support, management, communications, fundraising/development).

Specific Information on this Academic Program

<http://www1.usfsp.edu/coas/biology/healthsciences.htm>

Details Relating to Student Learning Outcomes

1.Content/ Discipline skills		
Goals/Objectives	Means of Assessment	Criteria for Success
Understand and apply the principles of health care management, finance, marketing, health economics and psychological sciences. Demonstrate knowledge of health professions.	1) HSC 3002 Orientation to Health Sciences 2) PSY 2012 Intro into Psychological Sciences 3) ECP 3530 Economics of Health 4) FIN 3XXX Healthcare Finance 5) MAN 3XXX Healthcare Management 6) MAR 4XXX Healthcare Marketing	1) 70% of students will achieve at least 80% on a short paper about health professions. 2) 70% of students will achieve at least 75% at least two exams. 3) 80% of students will achieve at least a 75% grade on two exams. 4) 80% of students will complete a risk analysis and budget for a local health care agency with at least a 75% grade. 5) 80% of students will complete three health care management case studies with at least a 75% grade. 6) 80% of students will complete a comprehensive marketing plan for a local health care facility with at least a 75% grade.

2. Communication Skills		
Goals/objectives	Means of Assesment	Criteria for success
<p>Demonstrate ability to communicate scientific, medical and management ideas to general public. Speak and write correctly and clearly at a level appropriate to the audience (patients, families, professional subordinates, professional colleagues, administrators).</p> <p>OUTCOME 1: Students who have successfully completed this course will demonstrate the ability to render complex ideas related to medicine in a form understandable by laypeople.</p> <p>OUTCOME 2: Students who have successfully completed this course will demonstrate the ability to identify specific power differences between professionals and lay people as related to the language each uses. They will then be able to choose sentences structures and vocabularies that promote more egalitarian or balanced relationships between medical</p>	<p>MMC 2xxx Communication Skills for Health Professionals</p> <p>Please note: this course is now COM 2130 Communication Skills for Health Professionals, and was taught for the first time in SP 2012.</p>	<p>80% of students will present 5 in-class demonstrations of communication with at least a 75% grade.</p> <p>Professional and patient Professional and public, Professional and subordinates, Professional and colleagues, Professional and administrators.</p> <p>Note: the above criteria were changed by the instructor. The ones used were:</p> <p>Outcome 1: Critical Assignment: The assignment that tests this outcome is the final project (25 percent of final grade), which requires students to present 40-50 examples of poor communication and to present alternatives, along with the principle the improved communication illustrates.</p> <p>Assessment: The threshold for</p>

<p>professionals and laypeople.</p>		<p>successfully meeting this outcome is at least a 90 percent grade on the final project, which covers assignments and readings directly related to outcome 1.</p> <p>Outcome 2: Critical Assignment: Record 10-minute conversation with a friend or acquaintance. Transcribe this conversation using tools and annotation of Conversation Analysis. Analyze this rendering of the conversation against the professional power matrix provided. (Warm versus cold; authoritarians versus egalitarian.)</p> <p>Assessment: The threshold for successfully meeting this outcome is at least a 90 percent grade on Conversation Analysis project.</p>
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3.Critical thinking skills

Goals/objectives	Means of Assesment	Criteria for success
Demonstrate knowledge of management best practices. Demonstrate knowledge of ethical principles and work ethically in pursuit accuracy, fairness and diversity.	MAN 3xxx Ethics in Management PHI 3633 Biomedical Ethics	70% of students will achieve at least 75% on a paper about ethics in management. 70% of students will achieve at least 75% on a paper about ethics in medicine.

4.Civic engagement		
Goals/objectives	Means of Assesment	Criteria for success
Demonstrate knowledge about the role of factors such as race, religion, age, gender, ethnicity, economic status, environment etc. in influencing patient care and recovery (internships and research projects)	GEB 4935: Business Strategy for Health Care Systems	70% of students will write a major case study to include financial and operational issues of a local or regional health care institution.