

10-22-2009

## Graduate Curricula and Assessment Committee Meeting : 2009 : 10 : 22

University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment  
Committee.

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### Recommended Citation

University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment Committee., "Graduate Curricula and Assessment Committee Meeting : 2009 : 10 : 22" (2009). *Kate Tiedemann College of Business: College Curricula and Assessment Committee: Graduate* . 20.  
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**USFSP COLLEGE OF BUSINESS  
GRADUATE CURRICULA AND ASSESSMENT COMMITTEE  
MINUTES  
MEETING OF THURSDAY, OCTOBER 22**

In Attendance: James Fellows, Chair  
Antoinette Criss, Member  
Cynthia Bean, Member  
Tom Ainscough, Member  
Wei Guan, Member  
Alison Watkins, Associate Dean for Graduate Studies, *ex officio*  
Mary Jo Jackson, Special Advisor to the GCAC for AOL

Absent: Christopher Davis

The meeting was called to order by the chair at 3pm. The first subject of discussion was the use of the GRE in lieu of the GMAT for admission to the MBA program. The GRE has a maximum score of 1600 while the GMAT has a maximum score of 800. The chair proposed that the college weight the GRE score by 50% to bring it in line with the GMAT. However, there was some concern expressed by the GCAC members that the GRE and GMAT are not as easily compared as that. The committee decided to table this discussion until a later date, after a more research was done on the compatibility of the two tests.

The next subject of discussion was the proposal for a full-time 12-month program, in which students would take 4 classes per semester [all night classes], including the summer. This program would not require students to have any concentration, as they would take six elective classes in addition to their core classes. The chair noted that giving these full-time students the luxury of choosing any six electives puts other MBA students at a disadvantage because they are not allowed to do this. The chair proposed that all MBA students be given this option of choosing six elective classes. After discussion the following motion was approved, to wit:

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**Effective for Fall 2010 and thereafter, students admitted to the USFSP MBA program are no longer required to have two specific three-course concentrations in their program. Students will now be allowed to take any six elective courses they wish to supplement the six required core courses.**

**Students may continue to take courses giving them specific concentrations, and all concentrations currently available for students will remain. But there will no longer be a requirement that a student have any specific concentration.**

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Because this is a change in the existing program, this new policy must be approved by the College of Business Council, the Dean, the USFSP Graduate Council, and the USFSP Regional Vice Chancellor for Graduate Studies. The chair of the CBC stated that he will begin this process.

The GCAC also approved the promotion by the college of the 12-month full-time program as well as the 16 month 4-semester program in International Business. This will begin in Fall 2010.

The next order of business was to discuss our assurance of learning (AOL) procedures for the MBA program. Mary Jo Jackson, the Special Advisor to the GCAC on AOL, has been working on improving our assessment procedures. She noted that all our learning goals must be approved by the faculty, so she asked the Associate Dean, Dr. Alison Watkins, to submit these to an email vote of the faculty. The GCAC will take input from the faculty in setting up the learning goals for the next academic year.

Dr. Jackson also noted that our learning goals should be listed in all of our MBA course syllabi. Dr. Watkins stated that she will inform all MBA faculty to include these in their syllabi. There was subsequent discussion of how each faculty member does assessments in their core MBA courses. Dr. Jackson stated that she will be working with faculty members to try and bring some uniform practices to these assessment procedures.

The GCAC also decided to update the MBA mission statement, which has not changed since it was adopted six years ago. Because there has been two administrative changes at the Dean's level, and different philosophical backgrounds as part of that process, the GCAC recognized the need to update the vision. This must be done in conjunction with the faculty, with input from the college dean.

The last order of business was a discussion of a potential Executive MBA program for the college. Much of the debate centered around whether we had sufficient faculty resources to have such a program, especially since the program would be offered on weekends. The GCAC will continue to look at this idea to see if it is feasible for our college.

It was also noted at the meeting that the USFSP MBA program was ranked 36<sup>th</sup> in the Global 100 by the Aspen's Institute Beyond Grey Pinstripes Ranking.

The meeting adjourned at 5pm. The next meeting will be scheduled by the chair at a later date.