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Graduate Curricula and Assessment Committee Meeting : 2010 : 01 : 15

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Committee.

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**USF St. Petersburg College of Business
Graduate Curricula and Assessment Committee
Minutes for Meeting of January 15, 2010**

Present: James Fellows, Chair
Alison Watkins, Associate Dean for Graduate Studies, *ex officio*
Tom Ainscough
Cynthia Bean
Antoinette Criss

Absent: Christopher Davis
Wei Guan (on sabbatical)

The Chair called the meeting to order at 3:30pm. The first order of business was to consider approving the course GEB 6930, *International Organizations and Society: Ethics, Community and Social Responsibility*, a study-abroad course that will be offered in the Summer 2010 session. After a careful review of the syllabus and course content the GCAC unanimously approved this course.

The second order of business was a discussion of the proposed Executive MBA program for USF St. Petersburg. The members of the GCAC had studied various Executive MBA programs at other institutions to get some ideas about their course offerings, time frame that students meet, international experience required, etc. The GCAC decided to develop the program in stages and at this meeting a course curricula design was undertaken. At future meetings this semester, other issues, e.g., admission requirements, class schedule meeting times, staffing, online content, etc. will be developed.

After much spirited and amicable debate, the GCAC developed a draft plan for the Executive MBA program. This draft is found on the following page.

The GCAC will develop more parameters at its next meeting on Thursday, January 28. The meeting will be held from 2:30-4:00pm at a site to be determined at a later time.

EXECUTIVE MBA COURSE SEQUENCE-Proposed	Total Hours
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Essentials: 8 hours: Each course below is a one-hour credit course:	8
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- Accounting
- Ops Mgt
- Statistics
- Finance
- Economics
- Marketing
- Management
- IS

Offered at the beginning of the program over a 2-4 week period

Public Speaking (1 credit hour)	1
Executive Writing Skills (1 credit hour)	1

[These two courses are taken after the Essentials, over one week with one Saturday meeting]

Required Courses: 30 hours total. Offered in the following sequence

Practical Economic Analysis	3
Legal Implications for Business	3
Entrepreneurship and Innovation	3
Business Strategy and the Global Environment	3
Executive Leadership and Corporate Accountability	3
Financial Reporting Issues	3
Leadership and Teams	3
Strategic Marketing in Competitive Environments	3
Executive Organizational Strategy	3
International Study Abroad	3
Total	40