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Graduate Curricula and Assessment Committee Meeting : 2012 : 09 : 07

University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment
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GRADUATE CURRICULA AND ASSESSMENT COMMITTEE (GCAC)

Minutes

September 7, 2012 C.E.

10:00am – 11:45am

Attending:

James Fellows, Chair and Amanuensis

Hemant Merchant

Gary Patterson

Karin Braunsberger

Richard Moss

Alison Watkins, *ex officio*

The meeting was called to order by the chair at 10am. The first order of business was an announcement by the chair that a proposal was being drafted to have the course *Social Issues in Management* assigned a permanent course number by the USF system. The chair will keep the GCAC informed of its progress.

The next order of business was the assignment of learning goals for AY 2012-13. The following assignments were made:

Business Enterprise: Fall 2012

Regulatory and Reporting Environments: Spring 2013

Organizational Strategies for the 21st Century: Fall 2012 and Spring 2013 (ETS Exam)

Managerial Analysis: Spring 2013

Leadership and Corporate Accountability: Fall 2012

The next order of business was a discussion of whether or not to continue the ETS exam for MBA students. The exam is administered in the exit course Organizational Strategies for the 21st Century. Because the exam must be administered in cohorts it is difficult to have the online sections of the class take the exam. The class is taught online twice a year and as a live class only once, so there is not a large sampling of the students if the exam is only administered in the live section. It was decided to continue the exam in the live section of the class in Spring 2013, and to investigate further whether the exam can be eliminated as a requirement in future years.

The next order of business was a discussion of the learning objectives for Learning Goal E, which is assessed in Organizational Strategies for the 21st Century. Currently only the ETS exam is administered in that class to measure Learning Goal E. The committee decided to add a second learning objective for Learning Goal E. This objective will be measured with a mini-case assignment during the online class offerings. For the live class offerings the ETS exam will be administered (at least through Spring 2013). Learning Goal E and its concomitant objectives are now:

Goal E: Our graduates will develop the capacity to apply knowledge in new and unfamiliar circumstances through a conceptual understanding of the relevant academic disciplines.

Learning Objectives:

1. Students will successfully complete ETS Major Field Test.
2. Students will evaluate a company's strategy in a complex environment.

The next order of business was a proposal brought forward by the chair to formally change the required Financial Analysis course, currently offered as a GEB 6930 special topics course, to FIN 6465, Financial Statement Analysis. The latter course is currently in the USF system and is the substance of what is taught in our Financial Analysis course. The GCAC voted unanimously for this change, effective for the Fall 2013 semester.

The last order of business was a discussion of the global aspect of the MBA program. Currently students are required to take one international elective of their choice as part of their program. A discussion ensued about whether to have one global business survey course, possibly *Global Business Environment*, as the required course, replacing one of the other core classes. Further discussions ensued about the possibility of improving the Global MBA, which has not had much enrollment to date. The committee agreed to discuss the global aspect of the program at the next meeting.

The meeting adjourned at 11:45am. No date was set for the next meeting.

Minutes were Prepared and Submitted by James Fellows in his capacity as Amanuensis to the committee.