

1-1-2013

Academic Learning Compact : Finance [Effective 2013]

University of South Florida St. Petersburg.

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Recommended Citation

University of South Florida St. Petersburg, "Academic Learning Compact : Finance [Effective 2013]" (2013). *Institutional Research: Academic Learning Compacts*. 16.
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Academic Learning Compacts – ALCs
Finance
CIP: 52.0801

Academic Program Mission

The mission of the Finance program is to offer applied and theoretical courses that enable the graduate to identify and solve problems in the acquisition and allocation of funds by organizations in the public and private sectors in domestic and international settings. It provides the background necessary for managing wealth in a risky environment. Finance relies on an interdisciplinary approach that draws on economic theory, accounting, information systems, and the quantitative decision frameworks of statistics and mathematics.

The major is designed to ensure that graduates are familiar with the tools of financial decision-making and that they possess the skills to stay abreast of the developments in the field. Finance graduates will understand the functions and operations of financial markets, become familiar with computer applications in finance, and know how to access and utilize financial information. Course content is designed to provide majors with an appreciation of cooperative work skills and to enhance their verbal and written communication skills. The Finance major provides a broad-based, analytical program for students anticipating a career in the financial management of both large and small organizations.

Career/Employment Options for Graduates

A career in finance can be both financially and intellectually rewarding. There is a wide variety of jobs where you can utilize your financial expertise. Most Finance majors ultimately will find employment in corporate finance, financial services, banking, or investments.

Specific Information on this Academic Program

http://www1.usfsp.edu/cob/undergraduate_studies/finance.htm

Details Relating to Student Learning Outcomes

1.Content/ Discipline skills		
Goals/Objectives	Means of Assessment	Criteria for Success
Ia. Students completing a bachelor's degree and majoring in Finance will be able to conduct Net Present Value Analysis.	20 question multiple choice internally developed Finance Major Assessment Exam	Students will score an average of 70 percent or above on the questions relating to Net Present Value (questions #8-14).
Ib. Students completing the bachelor's degree and majoring in Finance will be able to apply and to explain the concept of the Capital Asset Pricing Model.	20 question multiple choice internally developed Finance Major Assessment Exam	Students will score an average 70 percent or above on the questions relating to the Capital Asset Pricing Model (questions #15-20).
Ic. Students completing the bachelor's degree and majoring in Finance will be able to analyze the capital structure of the firm.	20 question multiple choice internally developed Finance Major Assessment Exam	Students will score an average of 70 percent or above on the questions relating to Capital Structure (questions #1-7).

2. Communication Skills		
Goals/objectives	Means of Assessment	Criteria for success
2a. Students will demonstrate quality writing abilities.	Writing assignment in Strategic Management and Decision Making (GEB 4890).	It is expected that 80% of students will be rated as acceptable (satisfactory) or higher.
2b. Students will deliver an effective oral presentation on a business topic.	Oral presentations in Strategic Management and Decision Making (GEB 4890).	It is expected that 80% of students will be rated as acceptable or higher.
2c. Our students will demonstrate proficiency with using appropriate technology in the resolution of business problems and will demonstrate proficiency with using appropriate technology in the resolution of business problems.	Data is still being compiled and will be added when completed.	Data is still being compiled and will be added when completed.

3.Critical thinking skills		
Goals/objectives	Means of Assesment	Criteria for success
3a. Students will identify and prioritize key assumptions used in business decision-making scenarios.	Students will solve a two-way ANOVA problem and a Multiple Linear Regression Analysis problem on exams in the Business & Economic Statistics II course (QMB 3200).	It is expected that 70% of students will score a 70% or higher in examining and solving these problems.
	Students will solve a two-way ANOVA problem and a Multiple Linear Regression Analysis problem on exams in the Business & Economic Statistics II course (QMB 3200).	It is expected that 70% of students will score a 70% or higher in examining and solving these problems.
3b. Students will solve business problems using appropriate quantitative and analytical techniques.	Students will solve a two-way ANOVA problem and a Multiple Linear Regression Analysis problem on exams in the Business & Economic Statistics II course (QMB 3200).	It is expected that 70% of students will score a 70% or higher in examining and solving these problems.

4.Civic engagement		
Goals/objectives	Means of Assesment	Criteria for success
4a. Students will understand ethical implications of business decisions.	Writing assignment in Strategic Management and Decision Making (GEB 4890).	It is expected that 80% of students will be rated as acceptable (satisfactory) or higher.
4b.Students will identify a business decision's potential ethical impacts	20 question multiple choice internally developed GEB 4890 Strategic Management and Decision Making Assessment Exam.	It is expected that 70% of the responses for the related questions will be correct.
4c.Students will demonstrate an understanding of the international business environment.	20 question multiple choice internally developed GEB 4890 Strategic Management and Decision Making Assessment Exam.	It is expected that 70% of the responses for the related questions will be correct.
4d.Students will be able to evaluate the impact of culture and cross cultural differences on an organizations business strategy.	20 question multiple choice internally developed GEB 4890 Strategic Management and Decision Making Assessment Exam.	It is expected that 70% of the responses for the related questions will be correct.