Table of Contents

4  Executive Summary
6  Library Impact
7  Community Outreach
8  Events
10  Departments
14  Digital Archive
15  Satisfaction
15  Facilities
16  Awards & Scholarship
Executive Summary

This report covers the 2013/2014 academic year, from July 2013 through June 2014. In this year, the faculty and staff of the Nelson Poynter Memorial Library continued to transform the library’s space and services to meet the needs of today’s students and faculty. The response of the students and faculty to the changes we’ve been making has been overwhelmingly positive and is documented in the assessment of library services available for all to see online at:

http://dspace.nelson.usf.edu/xmlui/handle/10806/82
As you will see from the following pages, the Library served a record number of students and faculty in 2013/2014: they have visited the library to study, taken part in instruction sessions, checked out books and laptop computers, made extensive use of the collaboration work spaces, used the library’s online modules to get help 24/7, booked group study rooms, borrowed materials on interlibrary loan, received assistance in the design of online courses, got help in the effective use of technology, attended lectures from faculty and community members, got relief from stress by attending social events, gave presentations on their research, made use of the physical and electronic collections for their research, talked to a reference librarian in person or over chat, contributed their work to the USFSP Digital Archive, conducted in-depth research using materials in Special Collections, and much more.

The library’s vision to be an active partner in the intellectual lives of USFSP’s students and faculty is brought to life every day by the dedicated faculty and staff of the Nelson Poynter Memorial Library. Read on and learn about us.

Carol Hixson
Dean of Library
Library Impact

172,934 Library Visits

10,493 Questions Answered

45,219 Items Checked-Out

230 Instruction Sessions
with 3524 Students & Faculty

6 Collaboration Stations

78 Open use Computers

1,315 Linear Ft. Spec. Col. & Archives

199,861 Books

541,243 eBooks

541,502 eJournals

Library Collections
Community OUTREACH

The Nelson Poynter Memorial Library provides a bridge between the University and the broader community. Members of the public frequently come in to use the Library’s collections, attend events, and enjoy the stunning views of Bayboro Harbor.

The Library has built formal connections with many community groups, such as the Concerned Organization for Quality Education for Black Students, the Juvenile Welfare Board of Pinellas County, the St. Petersburg Arts Alliance, the Florida Humanities Council, the Dali Museum, Suncoast Center, Inc., Creative Arts Unlimited, Inc., Florida Craftsmen, the Florida Holocaust Museum and many more. The Library works with these groups to make collections accessible to the world, to present exhibits, to provide space for lectures, to educate our community.

Hank Hine, Executive Director of the Dali Museum performing the Average Bureaucrat at the Nelson Poynter Memorial Library

Over 50 digital issues of Forum, the quarterly magazine of the Florida Humanities Council (FHC) were published by the library in 2013/2014. Now, for the first time, the FHC has a publicly accessible archive of its magazine. For more examples of the library’s work with the community, visit:

http://dspace.nelson.usf.edu/xmlui/handle/10806/139
2013 Events

A selection of Library events from throughout the year

JULY
Faculty Research Talk
>> Peeking into Florida’s Closet of Shame: The Johns Committee and Perverted Politics Under the Palms
   Speaker: Jim Schnur, Special Collections Librarian

SEPTEMBER
New USFSP Graduate Students Welcome Party
>> Annual celebration on the library terrace welcoming new graduate students to the library and to USFSP

Student Research Colloquium
>> Speakers: Psychology graduate student William Nicks & Anthropology graduate Elizabeth Southard Razzouk

Banned Books Week 2013 Panel Discussion
>> Surveillance & Censorship in a Changing Culture
   Speakers: Dr. Bob Dardenne and Dr. Thomas Smith

OCTOBER
Student Research Colloquium
>> Speakers: Lib. Arts graduate student Marissa Wyant & Lauren Shumate, & undergraduate Government student Jared Smith

Open Access Week
>> Panel discussion on rising textbook costs and a 12 step program for open access publishing

Library Halloween Costume Contest
>> 45 contestants scared and humored the library and campus

NOVEMBER
Student Research Colloquium
>> Speakers: Undergraduate Biology students Taylor Adams, Shuchun Liu, & Marine Sci graduate student Monica Mion

DECEMBER
Therapy Dogs International
>> Stress relief for students in the Library during fall exams
2014 Events

JANUARY

**Behind the Scenes at the Olympics**
>> Speakers: Allison Jolley (Gold Medal Sailing 1988), Jennifer French (Silver Medal Silver - Paralympics), & Gediminas Pakalnis (Judo)

**Student Research Colloquium**
>> Speakers: FL Studies graduate students Saber Gray & Kyle Pierson

FEBRUARY

**Student Research Colloquium**
>> Speakers: Lib. Arts graduate students Ashlie Flanigan & Eleanor Eichenbaum

MARCH

**Student Research Colloquium**
>> Speakers: Envi. Sci. graduate students Steven Douglas & Kimberly Lyons

**Laugh-A-Bull Comedy Night**
>> Stand-up comedy and Improv night at the Library

APRIL

**USFSP Faculty Research Lightning Talks**
>> 15 Faculty presented their research lightning fast.

**Student Research Colloquium**
>> Speakers: Env. Sci. graduate students Elizabeth Merton and Jessica Gruber & Lib. Arts graduate student Kristin Lohr

**READ Poster Contest**
>> Over 40 students and faculty posed with their favorite books for a personalized READ poster

MAY

**Therapy Dogs International**
>> Stress relief for students in the Library during spring exams

**Cookie Contest**
>> A sweet contest during spring exam week and in celebration of National Chocolate Chip Cookie Day
Departments

ACCESS SERVICES
Over 45,000 books, laptops and other circulating items were checked out in the 2013/14 year. Interlibrary loan services were busy USFSP patrons borrowed over 2,400 items from other libraries, while 5,000 items from our collections were lent outside the USF system. Library Specialist Cynthia Brown was awarded the USFSP Outstanding Employee Award in recognition of her valued work on Interlibrary loan.

On Dec. 1st, 2014 the daily door count hit a new record with over 2,113 visits to the library. The library now averages over 1000 visits a day during the fall and spring semesters, with higher traffic during midterms and exam weeks. Late night library hours during exam weeks are now a routine service funded and provided by the NPML.

COLLECTION DEVELOPMENT AND TECHNICAL SERVICES
The collection continues to be reshaped by strategic deselection and relocation of print materials, in conjunction with continued remodeling of library space. Large scale weeding projects of the print, media, and periodical collections were completed in 2013-14, while collection strengths, including the history of Florida, regional history, the history of the South and civil rights, journalism and media studies, marine science, and natural history were maintained.

Enhancing areas of collection strength and developing collections to support new programs and expanding enrollment will continue to be strategically important. Technical services activities in a shared bibliographic database have been challenging, and staff turnover has exacerbated problems with acquisitions procedures.
ONLINE LEARNING AND INSTRUCTIONAL TECHNOLOGY SERVICES

Collaborating with faculty through consultation and design of online learning environments, instructional designers have assisted faculty with 116 unique courses (59 for the College of Arts & Sciences, 19 for the College of Business undergraduate program, and 38 for the College of Education).

A new, regularly occurring Professional Development Series was created during the 2013/14 academic year. Topics included: Aligning Objectives and Assessments, iPad Apps for Education, and many more. Most sessions were filmed for faculty unable to attend in person. See:

dspace.nelson.usf.edu/xmlui/handle/10806/10400

RESEARCH AND INSTRUCTION SERVICES

Student use of in-depth research assistance continues to grow, increasing 39% in the past 3 years. Additionally, the department continued to expand its support for student learning:

>> An online library guide for every USFSP major was created, along with specialized guides on topics such as Career Resources, Finding Data & Statistics, and many more.

See: guides.nelson.usf.edu/ResearchHome

>> The library's interactive learning modules were updated and expanded. All of the modules now have 2 scoring options for faculty -- the interactive activities within the modules or a corresponding quiz embedded within the course.

See: guides.nelson.usf.edu/ModulesTutorials
SPECIAL COLLECTIONS AND UNIVERSITY ARCHIVES

Two notable donations during the 2013/14 year underscore the caliber of collections within SCUA. During the summer of 2013, the special collections librarian began to add meeting minutes and other records related to the history of the Juvenile Welfare Board, an agency tasked to improve the lives of Pinellas County children and their families. A second donation included nearly 5,000 photographs from the Weekly Challenger, a newspaper published in St. Petersburg that primarily serves the African American community.

During the past five years, SCUA use and research assistance has increased by 60%. USFSP students and faculty placed the majority of research requests, but community assistance has also increased, demonstrating broad interest in our collections by those at other educational institutions and among the general public.
SYSTEMS AND DIGITAL TECHNOLOGY

The 2013/2014 academic year was highlighted by significant expansion for USFSP Library Systems. The library Information Commons (IC) computing increased by 45% and expanded to multiple floors for the first time. New furniture, chairs and computer workstations with built-in power outlets, were added on all floors of the library to maximize usage flexibility and encourage student collaboration. The addition of these computers and collaboration spaces situated throughout the library satisfied student requests for quieter and more private technology spaces. Paired with PC and Mac laptops available for student checkout through the library circulation desk, students are provided with a variety of flexible technology offerings.

Additionally, the library’s Technology Helpdesk, a fully open-use computing service desk which is tasked to provide technical support directly to students, generated a high volume of activity in the 2013/2014 academic year, totaling over 2,156 technical questions.

Finally, a complete redesign of the Nelson Poynter Library website was conducted in 2012/13, moving to the USFSP standard software and using the USFSP bright color palette. The new website went live during the summer of 2013, and the library continued to update and migrate the website throughout the 2013/14 year.
Digital Archive

The USFSP Digital Archive, established in spring 2011, is an open, web-accessible home for the scholarly output of USFSP faculty and students, as well as the University’s official records and documentation of community partnerships and engagement. By the end of the 2013/2014 academic year, the archive had grown to include more than 10,000 items in 230 individual collections, with more than 3 million views from over 100 countries around the world. Much of the early work involved scanning, digitizing, and quality control measures for paper and printed documents. Although these functions continue, a growing number of born-digital documents also reside in the archive. The Digital Archive is collectively maintained by a team of seven library faculty and staff who work closely with the Colleges, University Administration, individual faculty, students, other campus units, and the broader community to make the archive THE place to find out what the University is doing today and what it has accomplished in the past. Visit the USFSP Digital Archive and explore the past, present, and future of USFSP: http://dspace.nelson.usf.edu/
Satisfaction

Student Library Use and Satisfaction Levels

<table>
<thead>
<tr>
<th></th>
<th>2013/2014</th>
<th>2011/12</th>
<th>2010/11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Survey Participation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- # of student respondents</td>
<td>260</td>
<td>235</td>
<td>213</td>
</tr>
<tr>
<td>- % of USFSP Students</td>
<td>5.5%</td>
<td>5.3%</td>
<td>4.7%</td>
</tr>
<tr>
<td>% Used</td>
<td>% Satisfied</td>
<td>% Used</td>
<td>% Satisfied</td>
</tr>
<tr>
<td>Print Resources</td>
<td>70%</td>
<td>98%</td>
<td>74%</td>
</tr>
<tr>
<td>eResources</td>
<td>76%</td>
<td>97%</td>
<td>82%</td>
</tr>
<tr>
<td>Info Commons</td>
<td>84%</td>
<td>95%</td>
<td>86%</td>
</tr>
<tr>
<td>Wireless</td>
<td>88%</td>
<td>95%</td>
<td>95%</td>
</tr>
<tr>
<td>Interlibrary Loan</td>
<td>37%</td>
<td>94%</td>
<td>42%</td>
</tr>
</tbody>
</table>

Faculty Library Use and Satisfaction Levels

<table>
<thead>
<tr>
<th></th>
<th>2013/14</th>
<th>2011/12</th>
<th>2010/11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Survey Participation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- # of faculty respondents</td>
<td>76</td>
<td>59</td>
<td>61</td>
</tr>
<tr>
<td>- % of USFSP Faculty</td>
<td>28%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Weekly visits to the library</td>
<td>41%</td>
<td>44%</td>
<td>44.2%</td>
</tr>
<tr>
<td>Weekly use of electronic resources</td>
<td>76%</td>
<td>75%</td>
<td>85%</td>
</tr>
<tr>
<td>e-Journals satisfaction</td>
<td>97%</td>
<td>82%</td>
<td>91%</td>
</tr>
<tr>
<td>Print collection satisfaction</td>
<td>73%</td>
<td>84%</td>
<td>82%</td>
</tr>
<tr>
<td>Circulation service satisfaction</td>
<td>91%</td>
<td>94%</td>
<td>96%</td>
</tr>
<tr>
<td>Inter-library loan service satisfaction</td>
<td>81%</td>
<td>78%</td>
<td>92%</td>
</tr>
<tr>
<td>Overall satisfaction</td>
<td>96%</td>
<td>94%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Facilities

No more waiting in line, the Express checkout lets you check out your books fast.

Powerchairs on the 2nd and 3rd floor, for those students who like a little quiet study space.

New collaborative workspaces place computers throughout the 1st floor.
Awards & Scholarship

AWARDS
Jim Schnur, Special Collections Librarian, received the 2013 Award of Excellence by the Society of Florida Archivists. Karla Kmetz, Instructional Designer, won the 2014 Distinguished Paper Award from the Association for IT Professionals (AITP) Education Special Interest Group (EDSIG) for her article, co-authored with Dr. Christopher Davis. Carissa Santana, Library Assistant in the Access Service Department, won the 2013 USFSP Outstanding Employee Award based on her dedication to assisting faculty with their course reserves and serving the university on a variety of multicultural and diversity forums.

PUBLICATIONS AND PRESENTATIONS:
Austin, G. (2013, August). Mining Course Syllabi to Improve Faculty Outreach. Georgia International Conference on Information Literacy. Savannah, GA.
PUBLICATIONS AND PRESENTATIONS CONTINUED:


Schnur, J.A. (2013). Images of Madeira Beach and Johns Pass, Pinellas County History Lecture Series, Largo, FL.


Stamatoplos, A. & Stamatoplos, K.A. (2014). You are the patron: Envisioning and training for excellent library service from the patron’s perspective. Pre-Conference workshop Florida Library Association Conference, Orlando, FL.

STUDENT WHITEBOARD WORK