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USF St. Petersburg
Campus Board Conference Call Meeting
November 8, 2004

Issue: July 21, 2004 USF St. Petersburg Campus Board Meeting Minutes

Proposed Action:

Approval of minutes recorded at the July 21, 2004 meeting of the USF St. Petersburg Campus Board.

Background Information:

The USF St. Petersburg Campus Board held a regular meeting on July 21, 2004. Minutes were recorded and are being submitted for USF St. Petersburg Campus Board approval.

Prepared by:

DeeLynn Rivinius, Coordinator
Office of the Regional Chancellor
Campus Board
727-553-4264
Welcome and Call to Order

Chairman Duncan welcomed the group and called the meeting to order at 9:00 a.m. In attendance were: Chairman Duncan, Board Members Davis, Habermeyer, Stavros, and Welch, and Regional Chancellor White.

Ms. Duncan directed a special welcome to Mr. Bill Habermeyer who joined the USF St. Petersburg Campus board by USF Board of Trustees action at the USF Board of Trustees May 20, 2004 meeting.

Bill Habermeyer is President and Chief Executive Officer of Progress Energy Florida, Inc. and has been with the company for eleven years. He earned his bachelor’s degree at the U.S. Naval Academy and master's degree in public administration at George Washington University. Mr. Habermeyer is vice-chair of Enterprise Florida 2003-2004 and Tampa Bay Partnership, a board member of the Florida Chamber of Commerce, Raymond James, Pinellas Education Foundation, the Salvador Dali Museum, and the Museum of Fine Arts, and a member of the University of South Florida Foundation Board of Trustees and the Florida Council of 100. Other community involvements include PASS: Main Street Program, Energy Neighbors Fund, and Boys and Girls Club. Mr. Habermeyer is a resident of St. Petersburg.

Mr. Habermeyer thanked Ms. Duncan for her welcome and introductions, and expressed his pleasure of continuing his work with USF which began with the Foundation.

USF St. Petersburg Report

Dr. Karen White, Regional Chancellor
Report to the USF St. Petersburg Campus Board
July 21, 2004

As we come to the end of the first year of a new campus structure at the University of South Florida St. Petersburg, it is appropriate to commend the extraordinary work of the students, faculty, staff, and administrators who created a success model for this institution. The work that occurred last year built on a long-standing tradition of academic excellence and a caring campus climate. Among the many achievements of the year were the creation of colleges and the establishment of college governance procedures, implementation of institutional promotion and tenure guidelines, completion of phase two of the USFSP Strategic Plan, separate accreditation of the journalism program, agreements on the process and a timeline for separate accreditation of the colleges of business and education, and the introduction of fifty-one new faculty and a new administrative group.
There were many ‘firsts’ this year including the delegation of academic authority from President Genshaft to the Campus Board and me. From that delegation came a change in titles for the administrative group, authority for curricular change and sabbatical decisions, the creation of new campus policies and procedures, and awarding of degrees under the institutional designation of the University of South Florida St. Petersburg. A new diploma format is provided in your board materials.

When we introduced the delegation of authority, most items on the list were immediately achieved like our promotion and tenure process. However, items that involve separation of information systems and decision making on student admissions from USF-Tampa have taken more time and are not yet complete. Our admissions and records process are still managed by the USF Tampa staff. To accomplish full authority, some processes will involve acquisition of new software and servers as well as additional staff time.

At the time of the delegation of authority, President Genshaft delineated the University of South Florida as a system of institutions, and the President and I continue to work to define the institutional privileges and responsibilities that derive from that relationship.

Our institutional application for separate accreditation remains with the staff at the Southern Association for Colleges and Schools (SACS). Despite my personal eagerness for information on the status of our application, we have a little longer to wait. Last month, we learned that our application was in the queue for analysis with several schools ahead of us. The President and I were disappointed that even though our submission was received in February, staff analysis was not completed in time for consideration at the June commission meeting.

USFSP is currently accredited and will remain accredited under the University of South Florida system-wide accreditation. USFSP is participating in the re-affirmation process of the USF system institutions so that we will retain our current status while seeking separate accreditation. We hope that the SACS staff will forward our application for a site visit to the December meeting of the commission.

I am pleased to announce the promotion in rank of six faculty: Dr. David Carr and Dr. Ambe Njoh were promoted to professor and Dr. Guda Gayle-Evans, Dr. Lisa Starks, Dr. Gary Patterson, and Dr. Joani Spadero were promoted to associate professor with tenure. Peer review and administrative recommendations were completed on this campus and approved by the President and by the Board of Trustees.

I would like to recognize the recent passing of Dr. Edward Leslie Cole, Jr., a physician and former mayor of St. Petersburg. Dr. Cole was central to efforts to purchase land for expansion of USFSP and in 1990, donated $500,000 to establish the first endowed chair at the University of South Florida St. Petersburg. Joining us this fall semester is Dr. Hugh Lafolette who will serve as Marie and Leslie E. Cole Professor of Ethics. Dr. Lafolette earned the PhD in Philosophy at Vanderbilt and most recently served as a Professor at East Tennessee University.
Four additional tenure track faculty will also join us.

- Dr. Rich Brody, Associate Professor of Accounting, earned the PhD. at Arizona State University and most recently taught at University of New Haven.
- Dr. James Gore joins us as Senior Scientist and Professor of Environmental Science, Policy and Geography. His PhD is in zoology from the University of Montana and most recently taught at Columbus State University.
- Dr. Eric Odgaard, Assistant Professor of Psychology completed the PhD at the University of Nebraska-Lincoln and was an instructor there during his graduate studies.
- Dorian Angello earned the Master of Science in Communication Design from the Pratt Institute and joins us as Assistant Professor of Graphic Design. His most recent position was as professor at Delaware College of Art and Design.

Dr. Christopher D’Elia joins us as Regional Associate Vice Chancellor for Research and Community Partnerships. Dr. D’Elia earned the PhD in Zoology and served as Vice President for Research at the State University of New York, Albany.

Dr. James Malek, most recently provost at Rollins College, has joined us as Interim Regional Vice Chancellor of Academic Affairs. He has delayed his retirement from higher education and his desire to write the definitive American novel to provide academic leadership and guidance here at USFSP. Dr. Malek has an illustrious career having served as provost at Ithaca College, Dean at Florida Atlantic University, University of Nevada Las Vegas and University of Nebraska at Omaha. He brings us expertise in strategic planning, accreditation, and assessment. The search for a permanent VCAA will begin in August and will be led by Dean of Education Vivian Fueyo.

I would like to highlight the activities of a few of our faculty and students who are involved in international programming.

- Dr. Andrew Price-Smith, assistant professor of Environmental Science and Policy is one of two dozen international experts invited to participate in a two-day discussion on National Security and the HIV pandemic sponsored by the Council on Foreign Relations and UNAIDS Joint Programme. Dr. Price-Smith was editor of Plagues and Politics, a series of essays on infectious disease and international policy.
- Dr. Todd Shank was awarded a $23,000 grant from the Fulbright Commission to create academic linkages between USFSP and Sun Yat Sen University in Guangzhou, China. A first step will be to sponsor a three-week study trip for 15 USFSP business students that pairing them with 20 Chinese students. Dr. Shank served previously as a Fulbright Teaching Scholar in China.
- Dr. Lisa Culp is currently participating in a Fulbright Seminar Abroad in China studying history and culture with other American academics. The competition for these seminars is fierce and we are pleased that Dr. Culp was recognized for this honor.
- Sarah McDougal is the first USFSP student to win a $5,000 award from the prestigious Freeman Foundation to attend Nankai University in China this fall semester. Sarah is a gifted student who plans to utilize her experiences in research in cross-cultural psychology. She will receive further institutional support
from the Regional Chancellor’s Fund that assists outstanding students in national and international research opportunities.

The end of the spring semester marked a new USFSP tradition – the Tomorrow’s Leaders’ Symposium. Students who participated in undergraduate research projects gave poster presentations on topics from psychology to business ethics. Some research activities were conducted with community partners such as the Lowry Park Zoo and social service agencies such as CASA (Community Action Stops Abuse).

The Civil Rights Movement Conference attracted many individuals from across the state to discuss the history and progress of the Civil Rights movement in Florida. The Florida Studies program is to be congratulated for fostering many outstanding and thought-provoking sessions that occurred.

Governor Jeb Bush was on campus in June to sign legislation related to health care. During that time, Chairman Duncan, President Genshaft, and I were able to acquaint the Governor with some of our construction needs and plans for the future.

In today’s board meeting, you will hear further refinement of the master plan including additional information on residential housing and the parking garage. Master planning is a dynamic, evolving process and may need further amendment if the city’s plans for the Bayfront Center and the Dali museum are approved by voters in a November referendum. We have met with the city council and have expressed support for the Dali proposal and our interest in acquiring the site of the present museum and all parking lots affiliated with the museum. I believe there will be a joint legislative request apart from the PECO list to assist the museum in construction and the university in acquiring the property.

I am delighted to announce that the Chancellor of the State University System has placed a USFSP initiative on the Legislative Budget Request to be submitted to the Board of Governors at their meeting tomorrow. If funded by the legislature, a joint program between the USF Health Sciences Center and USF St. Petersburg will be established to produce 60 baccalaureate nurses each year. The base budget request for USFSP is $457,900.

The next academic year will be exciting as we set new goals and further refine and define our concept of institutional niche and how to assess our progress at achieving it. I thank the board for its continued interest and support of the campus, its students, faculty and staff.

**USF Report**

Dr. Carl Carlucci, Executive Vice President, presented the USF Report on behalf of President Genshaft.

Dr. Carlucci reported that President Genshaft named Stephen Klasko vice president for Health Sciences and dean for the College of Medicine at the University of South Florida. Dr. Klasko comes to USF from Drexel University where he served as dean of the College of Medicine, professor of obstetrics and gynecology and dean of graduate medical education.
Dr. Carlucci shared with the Board that Dr. Harold Nixon has resigned his position as the University of South Florida's vice president for student affairs. Dr. Nixon, who had indicated as early as August 2000 that he intended to continue in this role for only four more years, will remain at USF as a teacher in the College of Education. President Genshaft has appointed Kofi Glover as interim vice president. Dr. Glover is currently interim assistant vice president for academic affairs at USF. A national search will be conducted to find a permanent replacement.

Dr. Carlucci informed the Board that Stephen Schreiber, the University of South Florida School of Architecture and Community Design dean, is returning to the faculty as a result of the demands of increased national activities in architecture education as Vice President/President-elect of the Association of Collegiate Schools of Architecture. USF has named Daniel Powers interim dean of the college.

Dr. Carlucci reported that the proposed USF Legislative Budget Request has been submitted to the Board of Governors. The LBR is posted and available to view on the USF budget web page (linked to the Florida Board of Governors web page). The requests include the USF SP Nursing initiative that Dr. White introduced earlier in the meeting.

Dr. Carlucci concluded his remarks by sharing that there are two resolutions for bond financing to be issued by USF and the result of the USF St. Petersburg Campus Board conversation on the Master Plan conceptual plan at today’s meeting will result in the creation of a bond financing resolution which will be presented to the Board of Governors for approval.

Faculty Report

Dr. Bill Heller welcomed Mr. Habermeyer to the Campus Board and the University. Dr. Heller also expressed his appreciation for the service of outgoing Campus Board Member Mr. Dennis Zank for his contributions to the USF SP campus and board.

Dr. Heller referred the Campus Board Members to his submitted written report and addressed the highlights of that report:

- The Faculty Council has been working from a governance document, that like the campus, is somewhat in transition. Much of the Faculty Council’s work for the 2004-05 academic year will be related to enhancing this document; thus, creating a more sophisticated document that better reflects the development and growth of USF St. Petersburg and its faculty.

- It has been a very good year. The Chancellor has involved the Faculty to the maximum on all issues and topics.

- The Faculty Council continues to review the role of senior faculty on campus.

Dr. Heller concluded his remarks by thanking the Board and the President and her staff for all their assistance in aiding the USF SP campus through its transition and growth this last year.
**Action Item 6.1 Approval of Resolution for Campus Board Member Dennis Zank**

Upon motion by Mr. Davis and second by Dr. Welch, the USF St. Petersburg Campus Board voted unanimously to approve the Resolution for Campus Board Member Dennis Zank.

**Action Item 6.2 Approval of February 16, 2004 Meeting Minutes**

Upon motion by Dr. Welch and second by Mr. Davis, the USF St. Petersburg Campus Board voted unanimously to approve the February 16, 2004 Meeting Minutes.

**Action Item 6.3 Approval of April 19 Conference Call Meeting Minutes**

Upon motion by Mr. Davis and second by Mr. Habermeyer, the USF St. Petersburg Campus Board voted unanimously to approve the April 19, 2004 Conference Call Meeting Minutes.

**Action Item 6.4 Approval of May 24, 2004 Workshop Minutes**

Upon motion by Mr. Davis and second by Mr. Habermeyer, the USF St. Petersburg Campus Board voted unanimously to approve the May 24, 2004 Workshop Minutes.

**Action Item 6.5 Approval of May 26, 2004 Meeting Minutes**

Upon motion by Mr. Habermeyer and second by Mr. Davis, the USF St. Petersburg Campus Board voted unanimously to approve the May 26, 2004 Conference Call Meeting Minutes.

**Action Item 6.6 Approval of USF St. Petersburg 2003-04 Budget Extension And 2004-05 Budget Process**

Upon motion by Mr. Habermeyer and second by Mr. Davis, the USF St. Petersburg Campus Board voted unanimously to approve the FY 2003-04 budget as a temporary continuing budget for FY 2004-2005 subject to the follow:

1. The Regional Chancellor is authorized to prepare the final FY 2004-05 budget over the next several weeks.
2. The final FY 2004-05 budget will be presented to the Campus Board for approval at the Fall 2004 Meeting.

**Action Item 6.7 Approval of USF St. Petersburg Capital Improvement Trust Fund Use**

Upon motion by Dr. Stavros and second by Dr. Welch, the USF St. Petersburg Campus Board voted unanimously to approve a $1,247,942 allocation from the Capital Improvement Trust Fund to the USF St. Petersburg campus for the purposes of property acquisition, demolition, planning, design and construction of a multipurpose complex that may include a student union, student health services center, food services, student housing, and/or other student-related space at USF St. Petersburg.

The multipurpose student complex will be submitted to the Board of Governors for inclusion in the USF St. Petersburg Capital Improvement Plan 2005-06.
Information Item 7.1 USF St. Petersburg Master Plan Conceptual Plan

The USF St. Petersburg Campus Board conceptually approved to proceed with residential housing at the May 26, 2004, meeting. Subsequently, Harper Partners, Inc. was hired to provide a master plan for the housing site. The resulting study illustrates a three-phase approach to accommodate a total of 829 students.

Phase I of this project will be a seven-story structure on the NE corner of 5th Avenue and 2nd Street South. There will be 354 beds in approximately 125,500 g.s.f. facility. The estimated cost for the facility is approximately $18.5 M (including financing costs). Bonds will be financed through USF Foundation, Inc., to pay for the project. Rental and other revenues will pay for operations and debt service. The facility will open Fall 2006.

A Request for Qualifications (RFQ) was posted in publications and mailed to potential design/build teams on July 2, 2004. Nine proposals were received by the due date (7/9/04). The Evaluation Committee and Finance Committee, appointed by the Regional Chancellor, will review these proposals. Three successful design/build teams will be selected to receive Request for Proposals (RFP). RFPs are schedule to be mailed August 2004.

In response to ads in the Florida Communities Network and the USF website, interested underwriters received a Request for (Underwriter) Proposal on July 12, 2004. Proposals are due by July 30, 2004 and will be reviewed by the Evaluation Committee and Finance Committee.

We are currently in the process of selecting Financial Advisors (FA). Proposals were requested from five firms and the Finance Committee will select the successful applicant.

A detailed business plan for student housing will be provided to the board at a future meeting. A finance and business plan will also be presented to USF Foundation Board as well as USF Board of Trustees.

Information Item 7.2 USF St. Petersburg Housing Project Conceptual Plan

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**Information Item 7.3 USF St. Petersburg Parking Structures Conceptual Plan**

A parking feasibility study was completed for the USF St. Petersburg campus in March 2003, concluding in a Comprehensive Parking Master Plan, which was presented, to the USF St. Petersburg Campus Board in April of that year. This plan factored in the total population on campus including USF St. Petersburg students, faculty, staff, USF Tampa Colleges of Marine Science and Health Science, Center for Ocean Technology, Florida Institute of Oceanography, Florida Fish and Wildlife Conservation Commission and US Geological Survey. This study indicated an additional parking demand by academic year 2006-07 totaling 1,056 parking spaces beyond the campus wide existing demand of 1,470 spaces for 2002-03. On campus spaces available to support that demand currently total 1,187. Additionally, on street free parking spaces total 444 for a total of 1,511 spaces available.

When the Master Plan is complete, several projects will affect these numbers. Some are included in the results identified above and others determined in the past year are as follows:

1. The construction of the USGS Phase III Expansion will add demand for 50 additional spaces.
2. Phase I of the campus Student Residential Facilities will increase the around the clock demand by 354 cars parked.
3. 197 parking meters to be installed on the surrounding streets, by the City, reduce free spaces from 444 to 247 spaces.
4. Phase I of the parking structure eliminates 150 surface spaces.
5. Phase I of the campus Multipurpose Student Center eliminates 120 spaces and requires additional spaces to serve this facility.
These changes result in the loss of 552 spaces and require an additional 404 spaces plus those required for the Student Center. This is a net of 915 spaces that will be needed over the next two years.

To accommodate parking demand, USF St. Petersburg is planning to construct a parking garage. The board conceptually approved this project at the May 26, 2004, meeting. Subsequently, Harper Partners, Inc. was hired to study the site. The resulting study shows a two-phase approach to accommodate a total of 1,325 parking spaces.

The first phase will be a 950 car parking structure to be located on the site bounded by 5th Ave. S., 3rd St. S., and 6th Ave. S. and will be just west of the Florida Center for Teachers and Bayboro Tower Apartments. This structure will be six stories tall with seven parking levels and also incorporate a new Barnes and Noble Bookstore of approximately 15,000 gsf on two levels. It will also accommodate new offices for the campus Public Safety Department and for Parking Services; all to be located on the west and north sides of the ground level (Public Safety and Parking Services must be moved from their current location to accommodate Residence Halls).

This project will be funded by tax-exempt bonds and is estimated to cost $10 m (including financing costs). Fall 2006 is the scheduled opening date. Pro-formas are being developed for this project. Request for qualifications for design/build teams and RFPs will follow.

A detailed business plan will be provided to the board at a future meeting. Finance and business plan will also be presented to USF Foundation Board as well as USF Board of Trustees.

**Information Item 7.4 USF St. Petersburg Joint Use Chiller Plant Update**

Approximately two years ago an expression of interest was made by All Children’s Hospital, Bayfront Medical Center and USFSP to consider the development of a joint use chiller plant to serve the three institutions. All were anticipating campus expansions and the need for expanding, rebuilding and relocating their respective utility plant operations. A feasibility study was completed to consider the financial viability of such a venture in the context of our individual operations. The results indicated further investigation was warranted.

The St. Petersburg Downtown Partnership offered to assist in this effort and act as a third party to solicit proposals from three teams headed by Noresco, Johnson Controls and Constellation Energy. Proposals were evaluated and Constellation Energy was selected to continue discussions with each participant. They have done so and are now in a position to sign agreements with each participant to move forward with the complete development of such a plant.

At this time All Children’s Hospital is uncertain regarding their participation and so the latest numbers reflect only two initial participants. The development and operational costs will be borne solely by Constellation Energy. The obligation for the University and the Hospital(s) will be a long-term (20 years) contract to purchase chilled water from this plant at a rate slightly above current cost to produce it individually. By providing a share of the
development cost, USF St. Petersburg can significantly reduce the University’s contract price for chilled water. The significant savings to all is in the capital expenditure saved by avoiding the construction, relocation or expansion costs.

The plant will be located on Bayfront Medical Center property and chilled water will be piped to each institution. Additional users in the area have expressed interest in participating, which can be accommodated, but at higher rates, thereby lowering the rates of the initial participants. The plant would be sized to accommodate future expansion and therefore continue to provide for institutional expansion. Direct benefit to USFSP is reclaiming the land currently occupied by the Central Utility Plant for a future academic facility as shown in the Master Plan.

With no other business to discuss, Chairman Duncan adjourned the meeting at 10:00 a.m.