

3-1-2011

## Collection Assessment : GLOBAL BUSINESS MAJOR, USFSP, 2011

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### Recommended Citation

Nelson Poynter Memorial Library, "Collection Assessment : GLOBAL BUSINESS MAJOR, USFSP, 2011" (2011). *All-Library Collection Assessments*. 9.

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**NELSON POYNTER MEMORIAL LIBRARY**  
**UNIVERSITY OF SOUTH FLORIDA ST PETERSBURG**  
**GLOBAL BUSINESS MAJOR LIBRARY ASSESSMENT**  
**MARCH 2011**

**ELECTRONIC BOOKS**

**Electronic Books, Business**

NetLibrary non-Reference Business & Economics E-Books: **3,410** Titles with Subject Business, Economics, or Finance

Ebrary Business Complete non-Reference Business & Economics E-Books: **1,649** Titles

**Electronic Books, Global Business: 933 TITLES** specific to keyword search “global business”

**Total Numbers of Monographs by Call Number Range**

The Nelson Poynter Memorial Library at the University of South Florida supports the College of Business with 26,338 academic monographs and 4,424 electronic journals in business; and many, if not most, of the major proprietary business databases and electronic resources in business. Monographic acquisitions commitment is strong, and the library has a Collection Level Rating of 3C-4, appropriate for master's level and/or independent post-graduate research.

<b>Books</b>	<b>TOTAL NUMBERS OF VOLUMES (MONOGRAPHS)</b>	<b>26,338</b>
HA1-4737	Statistics	390
HB1-3840	Economic theory; Demography	2234
HC10-1085	Economic history and conditions	3961
HD28-9999	Industries. Land use. Labor	9899
HE7601-8700.9	Telecommunication industry.	248
HE8701-9715	Telephone industry, w/ cell/wireless	48
HF1-6182	Commerce	6012
HG1-9999	Finance	2758

HJ9-9940	Public finance	685	
HT321-325	The city as an economic factor	40	
HT388	Regional economics.	10	
HT675-690	Classes arising from occupation	53	
<b>Subtotal Class H</b>	<b>BUSINESS</b>		<b>25,313</b>
K1000-1395	Commercial law	9	
K3820-3836	Law of Economic policy	7	
K3840-4375	Regulation of industry, trade,		
K4376-4428	Commerce. Occupational law.	23	
K4430-4675	Public finance law	15	
<b>Subtotal Class K</b>	<b>BUSINESS LAW</b>		<b>54</b>
T11.95-12.5	Industrial directories	60	
T58.4	Managerial control systems	103	
T58.5-58.64	Information technology	102	
T58.6-58.62	Management information systems	85	
T58.7-58.8	Production/ Manufacturing capacity	10	
T60-60.8	Work measurement.	17	
T201-342	Patents. Trademarks	24	
TD194-195	Environmental effects of industries	114	
TJ807-830	Renewable energy sources	38	
TS1-2301	Manufactures	246	
<b>Subtotal Class T</b>	<b>Business Technology &amp; IT</b>		<b>799</b>

### **ELECTRONIC RESOURCES IN BUSINESS**

ABI/INFORM ProQuest Archive complete

ABI/INFORM ProQuest Dateline

ABI/INFORM ProQuest Global  
ABI/INFORM ProQuest Trade and Industry  
Academic Search Premier  
Business & Management Practices (OCLC)  
Business Plans Handbook vols. 6-10 e-reference  
Business Source Premier (Ebsco)  
CCH Accounting Research Manager  
CCH Tax Research Network  
Conference Board: Business, Knowledge, Research  
D&B Key Business Ratios  
D&B's Million Dollar Databases  
EIU Executive Briefing  
Gale Business & Company Resource Center  
Gale RDS (Responsive Database Services) Business and industry  
Gale EconLit  
Gale General Business File ASAP  
Gale RDS TableBase  
Hoover's Company Records  
Hospitality & Tourism complete (Ebsco)  
IBISWorld  
International Directory of Company Histories multi-volume e-reference  
Invest Text Plus Archive (Publication Ceased)  
Lexis Nexis Academic  
MarketLine Business Information Centre by Datamonitor  
Manufacturing and Distribution USA - 5th ed.  
Mergentonline/FIS-Online

Net Library

NewsBank Access World News

ReferenceUSA

Reuters Business Insights - Strategic Market Analysis

RIA Checkpoint

SRDS Media Solutions

Source OECD (Organisation for Economic Co-operation and Development)

Standard & Poor's NetAdvantage

ValueLine

Wall Street Journal (Eastern ed.)

Wall Street Journal (Proquest Historical Backfile)

Wilson Business Full Text

World News Connection

Worldscope—FirstSearch

### **Electronic Journals in Business, Finance & Management**

**Total all categories: 4,424**

Accounting & Auditing: 171

Actuarial Science, Insurance & Risk Management: 108

Business Management: 1,064

E-commerce: 95

Entrepreneurship: 41

Economics 1,341

Finance: 653

General Business: 2,236

Investment: 350

International Business & Transnational corporation: 204  
Marketing and Sales: 511  
Material & Supply Chain Management: 96  
Multimodal transport and logistics: 118  
Operations Research: 81  
Organization communication & Business Writing: 66  
Organizational Psychology: 66  
Personnel management & Training: 173  
Projects and consultancies: 28  
Public Relations: 50  
Quality Management: 79  
Stocks & Shares: 84  
Strategic Management & Business Policy: 161  
Trade & Commerce: 431

**NetLibrary Business, Economics and Management Reference Collection**

Accounting Dictionary. Inglés-Español, Español-Inglés, Español-Español: Diccionario De Contabilidad  
Administrative Assistant's & Secretary's Handbook  
Advanced Dictionary of Marketing: Putting Theory to Use  
Affirmative Action: A Reference Handbook  
Agricultural Crisis in America: A Reference Handbook  
Almanac of American Employers, 2002-2003  
American Generations: Who They Are and How They Live  
5Th ed. American Incomes: Demographics of Who Has Money  
5Th ed. The American Marketplace: Demographics and Spending Patterns  
7th ed. America's Top 300 Jobs: A Complete Career Handbook

Best Jobs for the 21st Century

JIST's Best Jobs Series

A Biographical Dictionary of Dissenting Economists

Biomass Assessment Handbook: Bioenergy for a Sustainable Environment

Blackwell Encyclopedic Dictionary of Accounting

Blackwell Encyclopedic Dictionary of Business Ethics

Blackwell Encyclopedic Dictionary of Finance

Blackwell Encyclopedic Dictionary of Human Resource Management

Blackwell Encyclopedic Dictionary of Management Information Systems

Blackwell Encyclopedia of Management

Blackwell Encyclopedic Dictionary of Managerial Economics

Blackwell Encyclopedic Dictionary of Marketing

Blackwell Encyclopedic Dictionary of Strategic Management

Business of Food: Encyclopedia of the Food and Drink Industries

Business Statistics of the United States

Bernan Press U.S. Databook Series

BusinessWeek Guide to the Best Business Schools

Concise Encyclopedia of Professional Services Marketing

Dictionary and Introduction to Global Environmental Governance

Dictionary of Accounting Terms

Dictionary of Banking Terms

Barron's Business Guides Dictionary of Business Terms

Barron's Business Guides Dictionary of E-business: A Definitive Guide to Technology and Business Terms

Dictionary of Finance and Investment Terms

Dictionary of Financial Engineering

Wiley Series in Financial Engineering

Dictionary of International Business Terms

Dictionary of Marketing Terms

Barron's Business Guides Dictionary of Real Estate Terms

The Diversity Training Handbook: A Practical Guide to Understanding and Changing Attitudes

Encyclopedia of African American Business History

Encyclopedia of E-collaboration

Encyclopedia of Energy

Encyclopedia of Money

Encyclopedia of Production and Manufacturing Management

Encyclopedia of Tariffs and Trade in U.S. History. Volume 2, Debating the Issues, Selected Primary Documents

Encyclopedia of Tariffs and Trade in U.S. History. Volume 3, Texts of the Tariffs

Encyclopedia of Tariffs and Trade in U.S. History. Volume I, The Encyclopedia

Enhanced Occupational Outlook Handbook

Fifty Major Economists

2nd ed. Financing Innovation in the United States, 1870 to the Present

Foreign Trade of the United States: Including State and Metro Area Export Data

Handbook of Employee Reward Management and Practice

Handbook of Islamic Banking

Elgar Original Reference Handbook of Model Job Descriptions

Rev. ed. Handbook of Organizational Creativity

Handbook of Project Management: A Practical Guide to Effective Policies, Techniques and Processes

Rev. 2nd ed. Handbook of Qualitative Research Methods in Entrepreneurship

Handbook of Qualitative Research Methods in Marketing

Handbook of Research in Entrepreneurship Education. Volume 1, a General Perspective Handbook of Research in International Human Resource Management

LEA's Organization and Management Series Handbook of Research on Family Business



Handbook of Research on Techno-entrepreneurship

Elgar Original Reference Handbook of Service Industries

Elgar Original Reference Handbook of Sustainable Development

Elgar Original Reference 8th ed., 2005. Handbook of U.S. Labor Statistics: Employment, Earnings, Prices, Productivity, and Other Labor Data

9th ed., 2006. Handbook of U.S. Labor Statistics: Employment, Earnings, Prices, Productivity, and Other Labor Data

Bernan Press U.S. Databook Series Handbook on International Trade Policy

Handbook on the Economics of Happiness

Elgar Original Reference Handbook on the Economics of Sport

Elgar Original Reference Handbook on Women in Business and Management

Historical Dictionary of the International Monetary Fund

Historical Dictionaries of International Organizations Series; No. 17

International Dictionary of Accounting Acronyms

International Dictionary of Insurance and Finance

International Handbook on Environmental Technology Management

Elgar Original Reference Landmarks in Modern American Business

Magill's Choice The Little Book on External Debt 2006

Little Data Book 2005

The Little Green Data Book 2005

Little Green Data Book 2006

Nuclear Power: A Reference Handbook

O\*NET Dictionary of Occupational Titles

Occupational Outlook Handbook

Bulletin of the United States Bureau of Labor Statistics

OECD in Figures: 2006-2007 Edition

The Oxford Handbook of Economic Geography

Plunkett's Biotech & Genetics Industry Almanac: The Only Comprehensive Guide to Biotech Companies and Trends

Plunkett's Companion to The Almanac of American Employers: Mid-size Firms, 2000-2001: a Complete Guide to the Hottest, Fastest-growing Mid-sized Employers

Plunkett's Companion to The Almanac of American Employers: Mid-size Firms, 2002-2003: the Only Guide to America's Hottest, Fastest-growing Mid-sized Employers

Plunkett's Consulting Industry Almanac: The Only Comprehensive Guide to the Consulting Industry

Plunkett's E-commerce & Internet Business Almanac

Plunkett's E-commerce & Internet Business Almanac 2001-2002: The Only Comprehensive Guide to the E-commerce & Internet Industry

Plunkett's Employers' Internet Sites with Careers Information, 2002-2003: The Only Guide to America's Hottest Corporate Internet Sites for Job Seekers

Plunkett's Energy Industry Almanac, 2002-2003: The Only Comprehensive Guide to the Energy & Utilities Industry

Plunkett's Energy Industry Almanac, 2004: The Only Comprehensive Guide to the Energy & Utilities Industry

Plunkett's Financial Services Industry Almanac, 2002-2003  
Plunkett's Financial Services Industry Almanac, 2004  
Plunkett's Health Care Industry Almanac 2004: The Only Comprehensive Guide to Health Care Companies and Trends

Plunkett's Health Care Industry Almanac, 2001-2002: The Only Comprehensive Guide to Health Care Companies and Trends

Plunkett's Infotech Industry Almanac, 1999-2000: The Only Complete Guide to the Technologies and the Companies That Are Changing the Way the World Thinks, Works and Communicates

Plunkett's Infotech Industry Almanac, 2001-2002: The Only Comprehensive Guide to Infotech Companies and Trends

Plunkett's Real Estate & Construction Industry Almanac

Plunkett's Retail Industry Almanac 2001-2002: The Only Comprehensive Guide to Retail Companies and Trends

Plunkett's Retail Industry Almanac, 2004

Routledge Encyclopedia of International Political Economy. Volume 1, Entries A-F

Speeches of the American Presidents

Standard & Poor's 500 Guide

2009 ed. Stock Investor's Pocket Calculator: A Quick Guide to All the Formulas and Ratios You Need to Invest Like a Pro

Tobacco Industry and Smoking

VGM's Careers Encyclopedia

Who's Buying By Race and Hispanic Origin

Who's Buying Series Who's Buying Executive Summary of Household Spending

Who's Buying Series Who's Who in Economics

World Development Indicators 2006

World Economic Situation and Prospects 2006

World Economy Development Centre Studies

### **MONOGRAPHIC ACQUISITIONS COMMITMENT**

**2007-2008; 2008-2009; 2009-2010; 2010- Present (3/1/2011)**

<b>07012010 to Present 03/012011 TOTAL</b>	<b>172</b>	<b>\$5,747.02</b>
HA – STATISTICS	2	\$88.52
HB - ECONOMICS	22	\$574.88
HC - ECONOMIC HISTORY (REGION)	20	\$663.00
HD - ECONOMIC HISTORY (SUBJECT)	76	\$2,547.35
HE - TRANSPORT & COMMUN	3	\$63.84
HF – COMMERCE	37	\$1,516.11
HG - FINANCE	12	\$293.32
HJ - PUBLIC FINANCE	0	\$0
<b>07012009 to 06302010 TOTAL</b>		<b>\$17,955.58</b>
HA – STATISTICS	2	\$57.32
HB - ECONOMICS	38	\$1,494.74
HC - ECONOMIC HISTORY (REGION)	66	\$2,213.29
HD - ECONOMIC HISTORY (SUBJECT)	213	\$7,516.22
HE - TRANSPORT & COMMUN	13	\$447.05

HF – COMMERCE	93	\$3,377.19
HG - FINANCE	67	\$2,659.74
HJ - PUBLIC FINANCE	8	\$190.03
<b>07012008 to 06302009 TOTAL</b>		<b>\$6,994.23</b>
HA – STATISTICS	4	\$154.19
HB – ECONOMICS	13	\$331.77
HC - ECONOMIC HISTORY (REGION)	40	\$1,139.00
HD - ECONOMIC HISTORY (SUBJECT)	92	\$2,769.23
HE - TRANSPORT & COMMUNICATION	9	\$286.66
HF - COMMERCE	54	\$1,575.17
HG - FINANCE	23	\$694.01
HJ - PUBLIC FINANCE	2	\$44.20
<b>07012007 to 06302008 TOTAL</b>		<b>\$8,764.78</b>
HA - STATISTICS	3	\$126.77
HB - ECONOMICS	14	\$358.95
HC - ECONOMIC HISTORY (REGION)	45	\$1,427.25
HD - ECONOMIC HISTORY (SUBJECT)	94	\$3,009.98
HE - TRANSPORT & COMMUNICATION	5	\$181.10
HF - COMMERCE	36	\$1,211.90
HG - FINANCE	16	\$723.26
HJ - PUBLIC FINANCE	1	\$41.00
K - LAW (GENERAL)	5	\$234.45
KF - LAW-U.S.	39	\$1,220.97
KFF - LAW-FLORIDA	2	\$45.06
T - TECHNOLOGY (GENERAL & IT)	5	\$155.43
TS - MANUFACTURES	1	\$28.66

## Total Numbers of Items by Call Number Range

### HA-HJ Statistics, Economics, Business, & Finance: 32,738 items

Subclass HA: HA1-4737 Statistics: 623

Subclass HB: HB1-3840 Economic theory. Demography: 2201

Subclass HC: HC10-1085 Economic history and conditions: 4333

Subclass HD: HD28-9999 Industries. Land use. Labor: 10162

Subclass HE: HE1-9990 Transportation and communications: 832

Subclass HF: HF1-6182 Commerce: 6915

Subclass HG: HG1-9999 Finance: 3374

Subclass HJ: HJ9-9940 Public finance: 998

### Total Associated Subclasses (below): 3,586

#### Subclass K: Business Law, International Law, Regulation, Intellectual Property: 546

K520-5582 Comparative law. International uniform law: 426  
K1000-1395 Commercial law: 11  
K1301-1366 Business associations: 5  
K1401-1578 Intellectual property: 24  
K1701-1841 Labor law: 5  
K2400-2405 Arbitration and award: 5  
K3476-3560 Public property. Public restraint on private property: 22  
K3820-3836 Economic constitution, policy, planning, and development: 7  
K3840-4375 Regulation of industry, trade, and commerce. Occupational law: 25  
K4430-4675 Public finance: 16

#### Subclass Q Information theory, computer software: 1569

Q350-390 Information theory: 20  
QA76.75-76.765 Computer software: 1549

#### Subclass R Medical economics: 124

RA410-410.9 Medical economics. Economics of medical care. Employment: 81  
RC963-969 Industrial medicine. Industrial hygiene: 43

#### Subclass T Technology, Industry, Information Technology: 895

T11.95-12.5 Industrial directories: 51  
T55-55.3 Industrial safety. Industrial accident prevention: 33  
T55.4-60.8 Industrial engineering. Management engineering: 243  
T58.4 Managerial control systems: 21

T58.5-58.64 Information technology: 105  
T60-60.8 Work measurement. Methods engineering: 17  
T173.2-174.5 Technological change: 55  
T175-178 Industrial research. Research and development: 17  
T201-342 Patents. Trademarks: 31  
T391-995 Exhibitions. Trade shows. World's fairs: 13  
TD895-899 Industrial and factory sanitation and wastes: 62  
TS1-2301 Manufactures: 247

**Misc. Subclasses**

HT321-325 **Economics of Cities, Arts, Ethics, Intl Orgs, NGOS, etc.:452**  
The city as an economic factor: 40  
HT388 Regional Economics. Space in Economics: 9  
BJ1725 Professional ethics: 18  
GN448-450.8 Economic organization. Economic anthropology: 22  
JC319-323 Political geography: 47  
JZ4835-5490 International organizations and associations: 20  
JZ4841-4848 Political non-governmental organizations. NGOs: 6  
ML3790; MT737 Music Business: 13  
N8600-8675 Economics of art: 12  
NC997-1003 Commercial art. Advertising art: 240  
S560-571.5 Economics of farming and agriculture: 5  
SB107-109 Economic botany: 5  
SB818-945 Economic entomology: 8  
SH334 Aquaculture Economic aspects. Finance: 7