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Collection assessment : Digital media studies, USFSP, 2010

Nelson Poynter Memorial Library.

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VI. Assessment of Current and Anticipated Resources

A. In narrative form, assess current facilities and resources available for the proposed program in the following categories:

With eight library faculty, four information management professionals, and 8-10 paraprofessional staff, the Nelson Poynter Memorial Library provides access to over 260,000 items in-house, and to an electronic library with 26,000 e-journals, more than 320,000 e-books, over 800 databases, and over a million art images. The library has a 45 station networked information commons, a 25 station instruction classroom, and an Instructional Media Services department providing instructional technology and distance learning support services. In addition to traditional reference, bibliographic instruction, circulation and interlibrary loan, the library also provides online renewal, interlibrary loan, and reference services including “Chat” reference, and a full-time Distance Learning Librarian. A robust and growing Special Collections includes journalism-related archives and collections, such as the Papers of journalist Nelson Poynter. A librarian liaison assigned to the Journalism and Mass Communications program offers collection development reference, research, and bibliographic instruction services to students and faculty.

1. Library volumes (Provide the total number of volumes available in this discipline and related fields.)

The Nelson Poynter Memorial Library at the University of South Florida St. Petersburg holds approximately 238,013 print volumes, excluding monographic series, media, periodicals, microfilm and microfiche, some archival materials, and electronic resources, as of July 1, 2010. As an autonomous member of the USF Libraries System, access to over 1,536,053 items held by the USF system enhance available resources, both print and electronic.

Using OCLC Collection Assessment to create a multi-disciplinary profile of library resources in digital media, journalism and mass media, the USFSP library holds 17,763 items, while the USF system holds 73,072 bibliographic items, across call numbers in the following subjects:

- Art & Architecture > Graphic Arts, Drawing, Design
- Art & Architecture > Graphic Arts, Drawing, Design > Caricature, Pictorial Humor & Satire
- Art & Architecture > Graphic Arts, Drawing, Design > Commercial Art, Advertising Art
- Art & Architecture > Photography
- Art & Architecture > Photography > Applied
- Art & Architecture > Photography > Cameras
- Art & Architecture > Photography > Cinematography, Motion Pictures
- Art & Architecture > Photography > Digital
- Art & Architecture > Print Media, Printmaking, Engraving
- Art & Architecture > Visual Arts in General > Computer Art. Digital Art
- Business & Economics > Business, Business Administration > Advertising
- Business & Economics > Business, Business Administration > Business Communication
- Business & Economics > Business, Business Administration > Marketing, Wholesale & Retail Trade
- Computer Science > Computer Software > Interactive Media
- Language, Linguistics & Literature > American Literature - Prose. Letters. Wit & Humor

- Language, Linguistics & Literature > Literature - Authorship & Criticism
- Language, Linguistics & Literature > Literature - Collections Collections of Orations, Letters, Essays
- Language, Linguistics & Literature > Philology, Linguistics > Comparative Grammar, General Works
- Language, Linguistics & Literature > Philology, Linguistics > Discourse Analysis
- Language, Linguistics & Literature > Philology, Linguistics > Mass Media. Communication
- Language, Linguistics & Literature > Philology, Linguistics > Syntax
- Language, Linguistics & Literature > Philology, Linguistics > Theory of Grammar. Philosophical, Generative
- Law > ... - United States, Federal > Constitutional Law
- Law > ... - United States, Federal > Intellectual Property
- Law > ... - United States, Federal > Torts
- Library Science, Generalities & Reference > Bookselling & Publishing
- Library Science, Generalities & Reference > Bookselling & Publishing - By Region
- Library Science, Generalities & Reference > Copyright, Intellectual Property
- Library Science, Generalities & Reference > Copyright, Intellectual Property Copyright
- Library Science, Generalities & Reference > Copyright, Intellectual Property Freedom of the Press, Censorship
- Library Science, Generalities & Reference > History of Scholarship & Learning Popular Errors & Delusions
- Library Science, Generalities & Reference > Information Resources
- Library Science, Generalities & Reference > Information Resources > Government Information
- Library Science, Generalities & Reference > Information Resources > Information Services
- Library Science, Generalities & Reference > Information Resources > Information Superhighway
- Library Science, Generalities & Reference > Information Resources > Information in Specific Formats or Media
- Library Science, Generalities & Reference > Journalism, the Periodical Press
- Library Science, Generalities & Reference > Journalism, the Periodical Press > Journalism - History. Biography
- Library Science, Generalities & Reference > Journalism, the Periodical Press > Journalism-Practical Journalism - Study & Teaching
- Library Science, Generalities & Reference > Journalism, the Periodical Press > Journalism-Relation to State, Law, Regs. & Control
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Africa
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Asia
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Canada
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Europe
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Latin America
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - Oceania, Australia, NZ
- Library Science, Generalities & Reference > Journalism, the Periodical Press > The Press & Journalism - United States
- Library Science, Generalities & Reference > Libraries - Library Science > Machine Methods of Information Storage & Retrieval
- Library Science, Generalities & Reference > Newspapers
- Performing Arts > Broadcasting
- Performing Arts > Motion Pictures
- Philosophy & Religion > Ethics > Individual Ethics. Ethics of Social Groups

- Political Science > Political Inst. & Public Admin., General > Elections. Electoral Systems. Voting
- Political Science > Political Inst. & Public Admin., General > Political Parties
- Political Science > Political Theory, Theory of the State > State & the Individual, Civil Rights

Print volumes held at the USFSP library with specific LC subject headings:

Journalism: 1,486

Media: 1,700

Digital media: 1,734

2. Serials: Because newspaper databases provide access to hundreds of news sources, including archives and backfiles, reliable digital access to hundreds of newspapers, journals and news magazines is available to students, in addition to 67 print newspapers, news magazines and journals.

USFSP Newspapers (Electronic Access)

Florida Newspapers 16

Bradenton Herald - East Manatee Herald [Full Text]
Business Journal Serving Greater Tampa Bay [Full Text]
Florida Times Union [1986 - 1997]
Miami Herald [Full Text]
Orlando Sentinel [Full Text]
Palm Beach Daily News [Full Text]
Palm Beach Post [Full Text]
Pensacola news journal [Full Text]
Sarasota Herald Tribune [1996:Jan. 1- Full Text]
Sarasota Herald Tribune Website [Full Text]
St. Petersburg Times [1995:Jan. 1- Full Text]
Sun Sentinel [Full Text]
Tallahassee democrat [Full Text]
Tampa Tribune [1997: May 20- Full Text]
Tampa Tribune Website [Full Text]
USF Oracle [Full Text]

National Newspapers 10

Christian Science Monitor [1988-Date, Full Text]
Historical New York Times [1851-1999, Full Text]
Los Angeles Times [1985-Date, Full Text]
New York Times [1999- Date, Full Text]
New York Times Historical Project [1860-1866]
U.S. News Archives on the Web (Special Libraries Association)
USA Today [1987:Apr.- Date, Full Text]
Wall Street Journal [Jan. 1984- Date, Full Text]
Wall Street Journal Historical backfile (1889-1987)
Washington Post [1997:Dec. 8- Date, Full Text]

International Newspapers / Newspaper Databases

Access World News: Africa (135 sources); Asia (186 sources); Australia/Oceania (280 sources); Europe/UK (521 sources); Middle East (144 sources); North America (868 sources); South America (19 sources).

Foreign Broadcast Information Service (FBIS) daily reports

Latin American Newsletters [Full Text] *LatinNews.com* collection, includes *Latin America News Digest*, *Latin America special reports*, *Latin American weekly report*, *Latin America regional reports*, *Informe latinoamericano*, *Latin American Informes Especiales*, *Latinnews Blog*.

Official Index to the (London) Times [1906 to 1980]

Times (London, England) Digital Archive

World news connection (Dialog)

World newspaper archive

Newspaper Websites

ABYZ News Links

Editor and Publisher

NewspaperLinks [Full Text]

Ultimate Collection of News Links

Ultimate Collection of News Links: Florida [Full Text]

Newspaper Databases

ABI/Inform Global [1971- Date, 1987 to Date, Full Text]

Alternative Press Index [1991- Date, Full Text]

America's historical newspapers.

Business Dateline [1985- Date, Full Text]

Ethnic Newswatch [1991- Date, Full Text]

Expanded Academic ASAP [Newspaper indexing is available for the current six months].

Historical New York Times [1851-1999, Full Text]

LexisNexis Academic Universe

LexisNexis - US politics & world news

Newspaper Abstract [1989- Date]

Journals (Electronic Access) 89

Keywords used for this search: “advertising,” “communication,” “digital media” “journalism,” “media,” “newspaper,” “press,” and “public relations.”

ACT Advertising/Communication Times

Advertising and Society Review

Advertising Age

Advertising Age International

Advertising Age Business Marketing

Adweek

AJR: American Journalism Review

American inkmaker
Columbia Journalism Review
Communication Booknotes Quarterly
Communication Disorders Quarterly
Communication Law and policy
Communication Quarterly
Communication Reports
Communication Research
Communication Studies
Communication Theory
Communication World
Communications
Communications & the Law
Communications Daily
Communications International
Communications News
Communications Today
Communications Week
Computer animation and virtual worlds
Computer Publishing and Advertising Report
Digital media [1056-7038]
Digital Media Asia
Digital Media Europe
Editor and Publisher
E-Learning and Digital Media
Electronic Advertising and Marketplace Report
Electronic Media
European Telecommunications
E-VIEW: Elektronisch Tijdschrift over Theater, Film, Televisie en Digitale Media
Federal Communications Law Journal
Feminist Media Studies
Global Communications
Graphic arts monthly
Graphic arts monthly and the printing industry
Harvard International Journal of Press/Politics
Hastings Communications & Entertainment Law Journal
Howard Journal of Communications
Inside Media
Intermedia
The International Digital Media & Arts Association journal
Journal of Advertising
Journal of Advertising Research
Journal of Broadcasting and Electronic Media
Journal of Communication
Journal of Communication Inquiry
Journal of Communication Management

Journal of Interactive Advertising
Journal of Mass Media Ethics
Journal of Media Economics
Journal of Public Relations Research
Journalism
Journalism and Mass Communication Quarterly
Journalism History
Journalism Studies
Mass Communication and Society
Media History
Media Psychology
Media, Culture, & Society
Mediaweek
MESH: FILM VIDEO DIGITAL MEDIA INSTALLATION PERFORMANCE ART
New Media Age
New Media & Society
New Media Creative
New Media Markets
New Media Markets' UK Digital Television
Newspaper Research Journal
Newspaper Financial Executive Journal
Nieman Reports
PrintMedia
The Public Relations Journal
Public Relations News
Public Relations Quarterly
Public Relations Review
Quill
Revolution Magazine for New Media Marketing
Rural Telecommunications
St. Louis Journalism Review
Washington Journalism Review
World Press Review

USE/SP Newspapers, Magazines & Journals in Print: 67

Florida Newspapers 5

Crow's Nest
Oracle
Saint Petersburg Times
Tampa Tribune
Weekly Challenger

National/International Newspapers 23

Advertising Age
Atlanta Journal Constitution

Barron's
Broadcasting & Cable
Business Journal
Chicago Tribune [Sunday]
Christian Science Monitor
Computer World
Electronic News
EWeek
Information Today
Info World
Los Angeles Times [Sunday]
Miami Herald
El Nuevo Herald
New York Review of Books
New York Times
Paris Match
San Francisco Chronicle [Sunday]
Variety
Village Voice
Wall Street Journal
Washington Post

News Magazines **12**

The Atlantic Monthly
Commentary
The Economist
Harpers Bazaar
The Nation
National Review
Newsweek
The New Yorker
The New Republic
Time
U.S. News
The Weekly Challenger

Journals (In Print)**27**

AJR: American Journalism Review
Formerly: Washington Journalism Review
Brill's Content
Columbia Journalism Review
Communication Booknotes Quarterly
Communication Disorders Quarterly
Communication Education
Communications & the Law
Critical Studies in Media Communications
Critical Studies in Mass Communication
Editor and Publisher
Grassroots Editor
Journal of Communication
Journal of Communication Inquiry
Journal of Mass Media Ethics
Journalism
Journalism and Mass Communication Quarterly
Journalism History
Journalism Studies
Mass Comm Review
Mass Communication and Society
Media History
Media Studies Journal
Mediaweek
News Media and the Law
Quill
Washington Journalism Review
World Press Review