

Join USF St. Petersburg for a discussion about innovation!



## Start-Up State of Mind: Inspiration and Innovation from Young Entrepreneurs

Thursday, Sept. 10  
2:00-3:15 p.m.  
USF St. Petersburg  
University Student Center Ballroom

Join [USF St. Petersburg](#) and a panel of four innovative young business leaders for "Start-Up State of Mind: Inspiration and Innovation from Young Entrepreneurs." The discussion will address cross-disciplinary themes: What is innovation? How do you spot a good idea? Each panelist will speak to innovations in his or her field.

The panelists, representing diverse fields, will include:

- **Shawn Bercuson**, former vice president of business development at Groupon
- **Ariana Chernin**, co-founder of The Barre Code fitness centers
- **Ethan Chernin**, director of operations at Baycare Physician Partners
- **Julia Taxin**, vice president at GroTech Ventures

**Craig Sher**, executive chairman of The Sembler Company, will serve as panel moderator.

Presented by the USF St. Petersburg Honors Program and the Kate Tiedemann College of Business, this event is free and open to the public. For more information, call 727-873-4872.

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