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Graduate Curricula and Assessment Committee Meeting : 2006 : 11 : 08

University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment Committee.

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Minutes of the USFSP COB Graduate Curricula and Assessment Committee
November 8, 2006

Attendees: Jim Fellows
Tom Ainscough
Wei Guan
Alison Watkins
Cindy Bean
Ryan Langan, MBA Director
Scott Geiger, Associate Dean

The meeting was called to order at 9:05 am.

1. A motion was proposed by Dr Fellows, seconded by Dr Guan and approved by all, to accept the minutes from our last meeting, 10/4/06.
2. The committee discussed the Outcomes Assessment document produced by Dr Fellows. This document is the final report by the committee on Outcomes Assessment for Spring 2006. The committee unanimously passed the following motion, proposed by Dr Watkins, seconded by Dr Guan:

Subject to minor grammatical corrections and final approval by the Dean's Office, the committee approves the report.
3. The issue of mandated topical coverage for the MBA required courses was put on the table for discussion. Dr. Fellows presented a document summarizing these topics. The purpose of this document is to provide a list of topics that should be covered by faculty when teaching these courses. Information on the course, Community Partners, will be added at a later date. Subject to changes to the topics listed for Strategies for the 21st Century, the committee unanimously approved (proposed by Dr Bean, seconded by Dr Watkins) this document. The revised document is attached.
4. The MBA Director addressed the committee and provided the following information:
 - ETS – The test has been rule out for assessment purposes in Fall 2006 and Spring 2007. This issue will be revisited in the Spring for Fall 2007.
 - Offering MBA Essentials for-credit is not feasible at this time due to the forthcoming AACSB reaccreditation. The committee will revisit this issue in the Spring for 2007-2008 academic year.
5. The committee has undertaken to devise a sliding admission scale the combines GPA and GMAT score. This will be an agenda item for Spring 2007.
6. The Associate Dean, Dr. Geiger made the committee aware that most of the faculty who teach at the MBA level should be academically qualified. In addition now is the time to make any changes to the program so that they can be approved by the Campus-wide Graduate Council during the 2007-2008 academic year.

7. The following amendments were made the Outcomes Assessment objectives that will be measured in Spring 2007 (Motion by Dr Fellows, seconded by Dr Bean, Unanimously approved).
- The Living Enterprise
Added Specific MBA Objective: **Each student will understand finance theories and methods; financial reporting, analysis, and markets.**
 - Regulatory and Reporting Environment of Business
Deleted - MBA General Objective (2): **Each student will develop the capacity to adapt and innovate to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.**
 - Regulatory and Reporting Environment of Business
Added - MBA Specific Objective (1): **Each student will understand the global, environmental, political, economic, legal and regulatory context of business.**

The next meeting of the committee is December 6th at 9am. The meeting was adjourned at 10:20 am.