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Academic Learning Compact : Management [Effective 2013]

University of South Florida St. Petersburg.

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Academic Learning Compacts – ALCs
Management
CIP: 52.9999

Academic Program Mission

The mission of the Management bachelor's degree program is to educate students in the fundamental skills, knowledge, and practice of the management of people and organizations in an increasingly diverse and global work environment. The program will help to prepare students for management positions in manufacturing and service organizations and provide business professionals with important skills and knowledge needed to advance in the workplace.

Career/Employment Options for Graduates

There are many career paths for management graduates, including positions with corporations, governmental, and not-for-profit entities in such areas as transportation and logistics, health care, energy, and planning in both services and manufacturing.

Specific Information on this Academic Program

http://www1.usfsp.edu/cob/undergraduate_studies/management.htm

Details Relating to Student Learning Outcomes

1.Content/ Discipline skills		
Goals/Objectives	Means of Assessment	Criteria for Success
Ia. Students completing the Management Major will be familiar with the functional areas of human resource management.	20 question multiple choice internally developed Management Major Assessment Exam	It is expected that 70% of the responses for the related questions will be correct.
Ib. Students completing the Management Major will be able to address management issues including leadership, power, personality, motivation, teams, and organizational culture.	20 question multiple choice internally developed Management Major Assessment Exam	It is expected that 70% of the responses for the related questions will be correct.
Ic. Describe management issues associated with competing in global markets.	20 question multiple choice internally developed Management Major Assessment Exam	It is expected that 70% of the responses for the related questions will be correct.

2. Communication Skills		
Goals/objectives	Means of Assessment	Criteria for success
2a. Students will demonstrate quality writing abilities.	Writing assignment in Strategic Management and Decision Making (GEB 4890).	It is expected that 80% of students will be rated as acceptable (satisfactory) or higher.
2b. Students will deliver an effective oral presentation on a business topic.	Orals presentations in Strategic Management and Decision Making (GEB 4890).	It is expected that 80% of students will be rated as acceptable or higher.
2c. Our students will demonstrate proficiency with using appropriate technology in the resolution of business problems and will demonstrate proficiency with using appropriate technology in the resolution of business problems.	Data is still being compiled and will be added when completed	Data is still being compiled and will be added when completed

3.Critical thinking skills		
Goals/objectives	Means of Assesment	Criteria for success
3a. Students will identify and prioritize key assumptions used in business decision-making scenarios.	20 question multiple choice internally developed GEB 4890 Strategic Management and Decision Making Assessment Exam.	It is expected that 70% of the responses for the related questions will be correct.
	Students will solve a two-way ANOVA problem and a Multiple Linear Regression Analysis problem on exams in the Business & Economic Statistics II course (QMB 3200).	It is expected that 70% of students will score a 70% or higher in examining and solving these problems.
3b. Students will solve business problems using appropriate quantitative and analytical techniques	Students will solve a two-way ANOVA problem and a Multiple Linear Regression Analysis problem on exams in the Business & Economic Statistics II course (QMB 3200).	It is expected that 70% of students will score a 70% or higher in examining and solving these problems.

4.Civic engagement		
Goals/objectives	Means of Assesment	Criteria for success
4a. Students will apply an ethical framework to dilemmas in specific business cases.	Writing assignment in Strategic Management and Decision Making (GEB 4890).	It is expected that 80% of students will be rated as acceptable (satisfactory) or higher.
4b. Students will identify a business decision's potential ethical impacts.	20 question multiple choice internally developed GEB 4890 Strategic Management and Decision Making Assessment Exam.	It is expected that 70% of the responses for the related questions will be correct.
4c. Students will demonstrate an understanding of the international business environment.	20 question multiple choice internally developed GEB 4890 Strategic Management and Decision Making Assessment Exam.	It is expected that 70% of the responses for the related questions will be correct.
4d. Students will be able to evaluate the impact of culture and cross cultural difference on an organizations business strategy.	20 question multiple choice internally developed GEB 4890 Strategic Management and Decision Making Assessment Exam.	It is expected that 70% of the responses for the related questions will be correct.