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## A monthly update about USF St. Petersburg's 50th Anniversary celebration : October

University of South Florida St. Petersburg. Office of University Advancement.

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A monthly update about USF St. Petersburg's 50th Anniversary celebration.



## Celebrate USFSP's 50th Anniversary!

USF St. Petersburg is well underway on a fantastic, yearlong celebration of its 50 years of research, scholarship, student success, and community engagement. Visit the [USFSP 50th Anniversary website](#) for more on our history and upcoming events.

### September Marked by Innovation Panel, "University Way"



Students, staff and community partners attended the "Start-Up State of Mind" **Innovation Panel** on Sept. 10, hosted by the Kate Tiedemann College of Business and the USFSP Honors Program.

Since July 1, several events have taken place to mark the start of USFSP's 50th Anniversary year. September, in particular, has been a month of excitement and school spirit. On the 12th, USF St. Petersburg hosted its first-ever **Community Block Party**. Thousands of local residents joined Congressman David Jolly, Mayor Rick Kriseman and dozens of corporate and community leaders for this kick-off tribute to our 50th. The highlight of the day was the unveiling of University Way. Special thanks to Duke Energy and Bright House Networks, our Block Party presenting sponsors.

On Sept. 17, USFSP students and employees, along with members of the local community, had the opportunity to hear Jose Godinez-Samperio present "**Legal Dreams: Practicing Law as an Undocumented Immigrant.**" The event was hosted by Nelson Poynter Memorial Library.

Also this month, the Bulls Out Loud student group presented **Pilar Ortiz** in an interactive dinner and workshop. She shared



USF St. Petersburg Regional Chancellor Sophia Wisniewska and Mayor Rick Kriseman unveiled the co-naming of Second Street South as University Way.

how her years as a television anchor, motivational coach, and market strategist have helped her succeed -- professionally and personally.

Environmental policy and climate change experts from throughout Tampa Bay gathered on campus for a two-day workshop hosted by USFSP and the **Initiative on Coastal Adaptation and Resilience (ICAR)**, among others.

Participants learned about Florida's vulnerabilities to coastal hazards and how to build regional resiliency.



Jose Godinez-Samperio spoke to a crowd of more than 40 people at the Nelson Poynter Memorial Library.

And on Sept. 24, **NPR's Andrei Codrescu** presented "Avida Dollars - Art Is the New Currency" in the University Student Center Ballroom. He discussed the commercialization of art, and artist Salvador Dali's contributions to it. A VIP book-signing followed at the Dali Museum.

Special thanks to our 50 Great Events sponsor, Wells Fargo.

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## Upcoming 50th Anniversary Events: October

### Join Us for USFSP Night at the Rowdies Oct. 24!

Join USF St. Petersburg and members of the St. Petersburg community in supporting the [Tampa Bay Rowdies](#) as they take on the Carolina RailHawks at Al Lang Stadium on Saturday, Oct. 24, at 7:30 p.m. Admission is \$10 with a USF ID, and tickets can be [purchased online](#) with the promo code USFSP15. This offer is limited to two tickets per ID presented at the box office.



USFSP Night at the Rowdies 2014  
Photo: Thomas Boyd, USFSP Connect

The Tampa Bay Rowdies, St. Petersburg's professional soccer team, is the presenting sponsor of the university's yearlong 50th Anniversary celebration.

The soccer match will be preceded by a tailgating event from 5:30 to 7:15 p.m. at the Tavern at Bayboro, located next to the campus.

For more information about this event, visit [www.usfsp.edu/50years/events](http://www.usfsp.edu/50years/events).

## Also in October:

**View more information about these and other [upcoming Anniversary events](#).**

**Sunday, Oct. 4**  
**Rocky's Fun Run 5K**  
5 p.m. - 7 p.m.

**Monday, Oct. 5**  
**Alumni Reception**

5:30 p.m. - 7 p.m.  
USC Ballroom

**Saturday, Oct. 10**  
**USF Homecoming Football Game**  
TBA  
Raymond James Stadium

**Oct. 15-17**  
**Guy Harvey Fisheries Symposium**  
8 a.m.- 4 p.m.  
USC Ballroom

**Oct. 16-17**  
**St. Petersburg Science Festival**  
8 a.m.- 4 p.m.  
Poynter Park

**Saturday, Oct. 24**  
**Tampa Bay Times Festival of Reading**  
10 a.m.- 5 p.m.  
USF St. Petersburg

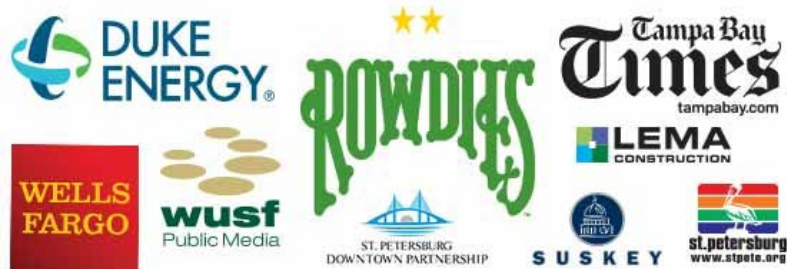
**Monday, Oct. 26**  
**Food for Thought Lecture**  
7 p.m.  
USC Ballroom



USFSP's infamous **Cardboard Boat Races** will be held this year on Wednesday, October 7 at 5:00 p.m.


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*Many thanks to our 50th Anniversary sponsors:*



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