COLLEGE OF BUSINESS COLLECTION ASSESSMENT

March 2011

The Nelson Poynter Memorial Library at the University of South Florida supports the College of Business with 26,166 academic monographs; 4,424 electronic journals; and many, if not most, of the major proprietary business databases and electronic resources. Monographic acquisitions commitment is strong, and the library has a Collection Level Rating of 3C-4, appropriate for master’s level and/or independent research.

<table>
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<tr>
<th>Books</th>
<th>TOTAL NUMBERS OF VOLUMES (MONOGRAPHS)</th>
<th>26,166</th>
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<td>HA1-4737</td>
<td>Statistics</td>
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<td>HB1-3840</td>
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<td>Commerce</td>
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<td>Finance</td>
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<td>HJ9-9940</td>
<td>Public finance</td>
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<td>HT321-325</td>
<td>The city as an economic factor</td>
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<td>HT388</td>
<td>Regional economics.</td>
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<td>HT675-690</td>
<td>Classes arising from occupation</td>
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Subtotal Class H BUSINESS 25,313

K1000-1395 | Commercial law | 9 |
K3820-3836 | Law of Economic policy | 7 |
K3840-4375 | Regulation of industry, trade, Commerce. Occupational law. | 23 |
K4430-4675 | Public finance law | 15 |

Subtotal Class K BUSINESS LAW 54

T11.95-12.5 | Industrial directories | 60 |
T58.4 | Managerial control systems | 103 |
T58.5-58.64 | Information technology | 102 |
T58.6-58.62 | Management information systems | 85 |
T58.7-58.8 | Production/ Manufacturing capacity | 10 |
T60-60.8  Work measurement.  17
T201-342  Patents. Trademarks  24
TD194-195  Environmental effects of industries  114
TJ807-830  Renewable energy sources  38
TS1-2301  Manufactures  246

**Subtotal Class T**  **Business Technology & IT**  **799**

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**Electronic Resources in Business**

ABI/INFORM ProQuest Archive complete
ABI/INFORM ProQuest Dateline
ABI/INFORM ProQuest Global
ABI/INFORM ProQuest Trade and Industry
Academic Search Premier
Business & Management Practices (OCLC)
Business Plans Handbook vols. 6-10 e-reference
Business Source Premier (Ebsco)
CCH Accounting Research Manager
CCH Tax Research Network
Conference Board: Business, Knowledge, Research
D&B Key Business Ratios
D&B’s Million Dollar Databases
EIU Executive Briefing
Gale Business & Company Resource Center
Gale RDS (Responsive Database Services) Business and industry
Gale EconLit
Gale General Business File ASAP
Gale RDS TableBase
Hoover's Company Records
Hospitality & Tourism complete (Ebsco)
IBISWorld
International Directory of Company Histories multi-volume e-reference
Invest Text Plus Archive (Publication Ceased)
Lexis Nexis Academic

2
MarketLine Business Information Centre by Datamonitor
Manufacturing and Distribution USA - 5th ed.
Mergentonline/FIS-Online
Net Library
NewsBank Access World News
ReferenceUSA
Reuters Business Insights - Strategic Market Analysis
RIA Checkpoint
SRDS Media Solutions
Source OECD (Organisation for Economic Co-operation and Development)
Standard & Poor's NetAdvantage
ValueLine
Wall Street Journal (Eastern ed.)
Wall Street Journal (Proquest Historical Backfile)
Wilson Business Full Text
World News Connection
Worldscope—FirstSearch

**Electronic Journals in Business, Finance & Management**

Total all categories: **4,424**

Accounting & Auditing: 171
Actuarial Science, Insurance & Risk Management: 108
Business Management: 1,064
E-commerce: 95
Entrepreneurship: 41
Economics 1,341
Finance: 653
General Business: 2,236
Investment: 350
International Business & Transnational corporation: 204
Marketing and Sales: 511
Material & Supply Chain Management: 96
Multimodal transport and logistics: 118
Operations Research: 81
Organization communication & Business Writing: 66
Organisational Psychology: 66
Personnel management & Training: 173
Projects and consultancies: 28
Public Relations: 50
Quality Management: 79
Stocks & Shares: 84
Strategic Management & Business Policy: 161
Trade & Commerce: 431

NetLibrary Business, Economics and Management Reference Collection

Accounting Dictionary. Inglés-Español, Español-Inglés, Español-Español: Diccionario De Contabilidad
Administrative Assistant's & Secretary's Handbook
Advanced Dictionary of Marketing: Putting Theory to Use
Affirmative Action: A Reference Handbook
Agricultural Crisis in America: A Reference Handbook
Almanac of American Employers, 2002-2003
American Generations: Who They Are and How They Live
5Th ed. American Incomes: Demographics of Who Has Money
5Th ed. The American Marketplace: Demographics and Spending Patterns
Best Jobs for the 21st Century
JIST's Best Jobs Series
A Biographical Dictionary of Dissenting Economists
Biomass Assessment Handbook: Bioenergy for a Sustainable Environment
Blackwell Encyclopedic Dictionary of Accounting
Blackwell Encyclopedic Dictionary of Business Ethics
Blackwell Encyclopedic Dictionary of Finance
Blackwell Encyclopedic Dictionary of Management Information Systems
Blackwell Encyclopedia of Management
Blackwell Encyclopedic Dictionary of Managerial Economics
Blackwell Encyclopedic Dictionary of Marketing
Blackwell Encyclopedic Dictionary of Strategic Management
Business of Food: Encyclopedia of the Food and Drink Industries
Business Statistics of the United States
Bernan Press U.S. Databook Series
BusinessWeek Guide to the Best Business Schools
Concise Encyclopedia of Professional Services Marketing
Dictionary and Introduction to Global Environmental Governance
Dictionary of Accounting Terms
Dictionary of Banking Terms
Barron's Business Guides Dictionary of Business Terms
Barron's Business Guides Dictionary of E-business: A Definitive Guide to Technology and Business Terms
Dictionary of Finance and Investment Terms
Dictionary of Financial Engineering
Wiley Series in Financial Engineering
Dictionary of International Business Terms
Dictionary of Marketing Terms
Barron's Business Guides Dictionary of Real Estate Terms
The Diversity Training Handbook: A Practical Guide to Understanding and Changing Attitudes
Encyclopedia of African American Business History
Encyclopedia of E-collaboration
Encyclopedia of Energy
Encyclopedia of Money
Encyclopedia of Production and Manufacturing Management
Encyclopedia of Tariffs and Trade in U.S. History. Volume 2, Debating the Issues, Selected Primary Documents
Encyclopedia of Tariffs and Trade in U.S. History. Volume 3, Texts of the Tariffs
Enhanced Occupational Outlook Handbook
Fifty Major Economists
2nd ed. Financing Innovation in the United States, 1870 to the Present
Foreign Trade of the United States: Including State and Metro Area Export Data
Handbook of Employee Reward Management and Practice
Handbook of Islamic Banking
Elgar Original Reference Handbook of Model Job Descriptions
Rev. ed. Handbook of Organizational Creativity
Handbook of Project Management: A Practical Guide to Effective Policies, Techniques and Processes
Rev. 2nd ed. Handbook of Qualitative Research Methods in Entrepreneurship
Handbook of Qualitative Research Methods in Marketing
Handbook of Research in Entrepreneurship Education. Volume 1, a General Perspective
Handbook of Research in International Human Resource Management
LEA's Organization and Management Series Handbook of Research on Family Business
Handbook of Research on Techno-entrepreneurship
Elgar Original Reference Handbook of Service Industries
Elgar Original Reference Handbook of Sustainable Development
Handbook on the Economics of Happiness
Elgar Original Reference Handbook on the Economics of Sport
Elgar Original Reference Handbook on Women in Business and Management
Historical Dictionary of the International Monetary Fund
Historical Dictionaries of International Organizations Series; No. 17
International Dictionary of Accounting Acronyms
International Dictionary of Insurance and Finance
International Handbook on Environmental Technology Management
Elgar Original Reference Landmarks in Modern American Business
Magill's Choice The Little Book on External Debt 2006
Little Data Book 2005
The Little Green Data Book 2005
Little Green Data Book 2006
Nuclear Power: A Reference Handbook
O*NET Dictionary of Occupational Titles
Occupational Outlook Handbook
The Oxford Handbook of Economic Geography
Plunkett's Biotech & Genetics Industry Almanac: The Only Comprehensive Guide to Biotech Companies and Trends
Plunkett's Consulting Industry Almanac: The Only Comprehensive Guide to the Consulting Industry
Plunkett's E-commerce & Internet Business Almanac
Plunkett's Employers' Internet Sites with Careers Information, 2002-2003: The Only Guide to America's Hottest Corporate Internet Sites for Job Seekers
Plunkett's Financial Services Industry Almanac, 2002-2003
Plunkett's Financial Services Industry Almanac, 2004
Plunkett's Real Estate & Construction Industry Almanac
Plunkett's Retail Industry Almanac 2001-2002: The Only Comprehensive Guide to Retail Companies and Trends
Plunkett's Retail Industry Almanac, 2004
Routledge Encyclopedia of International Political Economy. Volume 1, Entries A-F
Speeches of the American Presidents
Standard & Poor's 500 Guide
2009 ed. Stock Investor's Pocket Calculator: A Quick Guide to All the Formulas and Ratios You Need to Invest Like a Pro
Tobacco Industry and Smoking
VGM's Careers Encyclopedia

7
Who's Buying By Race and Hispanic Origin
Who's Buying Series Who's Buying Executive Summary of Household Spending
Who's Buying Series Who's Who in Economics
World Development Indicators 2006
World Economic Situation and Prospects 2006
World Economy Development Centre Studies

**NetLibrary non-Reference Business & Economics E-Books:** 3,410 Titles with Subject Business, Economics, or Finance


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