ST. PETERSBURG COLLEGE OF EDUCATION

2010-2015 Strategic Plan for the USF St. Petersburg College of Education 1.2

Vision: The College of Education at USF St. Petersburg will be recognized as a premier institution for the preparation of teachers and school leaders, enhanced by the excellence of its faculty, and dedicated to the students and communities it serves.

Mission: The College of Education at USF St. Petersburg seeks to prepare exemplary teachers and school leaders for roles in a diverse and changing society. The college offers graduate and undergraduate programs that are recognized for accomplishing defined learning outcomes, supported by a foundation of applied research, and dedicated to meeting the needs of the diverse communities it serves. In pursuit of this mission, faculty are guided by a respect for evidence, the pursuit of scholarship, and the ethics of community responsibility.

Values: The College of Education values…
• a collegial, inviting, and safe learning environment that emphasizes excellent teaching, encourages growth, and rewards academic achievement;
• deliberative dialogue in making decisions and solving problems;
• an education rich in theory, research, and practical experience that enables graduates to pursue careers and professions with competence and confidence;
• shared governance and shared responsibility;
• honesty, integrity, and openness while promoting ethical behavior; and
• efficient, trustworthy, and able stewardship of the college.

Goal 1: Make the College of Education a destination of choice for faculty and students in education
(High impact on achieving the vision, High probability of success, High on ease of implementation)

[USFSP Strategic Goals: Academic Performance--Support and enhance programs that prepare students to be knowledgeable, reflective, and engaged citizen scholars in a global society; Student Engagement--Enhance learning and achievement and promote retention through active engagement in curricular and co-curricular programs; Research and Creative Activities--Support faculty research and creative activities, and engage students in local, national and international scholarship.]

Thursday, October 7, 2010

1.1 Support and enhance faculty professional development in research and teaching.

Strategies
- Implement and evaluate the Distance Learning Support Plan from Academic Affairs [Year 1]
- Develop a plan to enhance faculty-student engagement in research (i.e., comprising action research and scholarly publication) [Year 1]
  Step 1. Faculty work together to develop common and shared goals and learning outcomes
  Step 2. Faculty work together to develop a shared understanding of Action Research
- Develop an implementation plan for recruiting, mentoring and professional development of part-time faculty [Year 1]
  Step 1 Create opportunities for departmental/programmatic meetings to ensure fidelity and rigor
  Step 2 Create a mechanism for providing regular feedback to the Dean's Office on the quality of part-time faculty
- Develop an implementation plan for mentoring and professional development of full-time faculty [Year 1]

1.2 Support and enhance recruitment and marketing to increase enrollment and retention
(High impact on achieving the vision, High probability of success, High on ease of implementation)

[USFSP Strategic Goals: Research and Creative Activities--Support and enhance programs that prepare students to be knowledgeable, reflective, and engaged citizen scholars in a global society; Student Engagement--Enhance learning and achievement and promote retention through active engagement in curricular and co-curricular programs.]

Strategies
- Engage alumni in recruitment and marketing (i.e., mailings, focus groups, social events) [Year 1]
- Engage community partners in marketing and recruitment (i.e., focus groups, partnerships with institutions of higher education) [Year 1]
- Recognize curricular/programmatic strengths (e.g., BS in Education, Math/Science, Digital Mathematics, Reading/Literacy) [Year 1]
- Enhance faculty-student mentoring for advising, recruitment, and retention [Year 1]
- Increase faculty support and student participation for student organizations [Year 1]

- Increase university support and faculty engagement in recruitment and marketing [Year 1]
- Develop a plan for revenue generating activities [Year 3]

Goal 2: **Promote academic excellence in all curricular offerings**
(High impact on achieving the vision, High probability of success, High on ease of implementation)

[USFSP Strategic Goals: Research and Creative Activities--Support and enhance programs that prepare students to be knowledgeable, reflective, and engaged citizen scholars in a global society; Student Engagement--Enhance learning and achievement and promote retention through active engagement in curricular and co-curricular programs.]

Strategies
- Review and revise admissions requirements in mathematics, science, and all areas [Year 1]
- Enhance and expand curricular offerings in response to constituent feedback [Year 1]
- Enhance and expand community partnerships for external funding, research, and service[Year 1]
- Enhance and expand recruitment and mentoring of underrepresented students[Year 1]
- Develop a plan to increase tenure-track faculty in strategic areas [Year 3]

Goal 3: **Create a vibrant, inviting, and enriching learning community in the College of Education**
(High impact on achieving the vision, High probability of success, Medium on ease of implementation)

[USFSP Strategic Goals: Diversity and Inclusion--Create a vibrant, inviting, and enriching university community that values and respects all individuals and whose students, faculty, and staff represent the diversity of its region; Research and Creative Activities--Support faculty research and creative activities, and engage students in local, national and international scholarship; Student Engagement--Enhance learning and achievement and promote retention through active engagement in curricular and co-curricular programs]

3.1 Maintain and enhance exemplary faculty practices in teaching and research

Strategies
- Increase faculty-student engagement and mentoring in program support [Year 1]
- Increase faculty collaboration to enhance teaching and scholarship [Year 1]
- Develop and implement a plan for highlighting faculty excellence in teaching and research [Year 1]

Thursday, October 7, 2010

3.2 Maintain and enhance administrative and staff support for College of Education faculty, students, and programs

Strategies
- Review COE staff responsibilities and information on COE Website [Year 1]